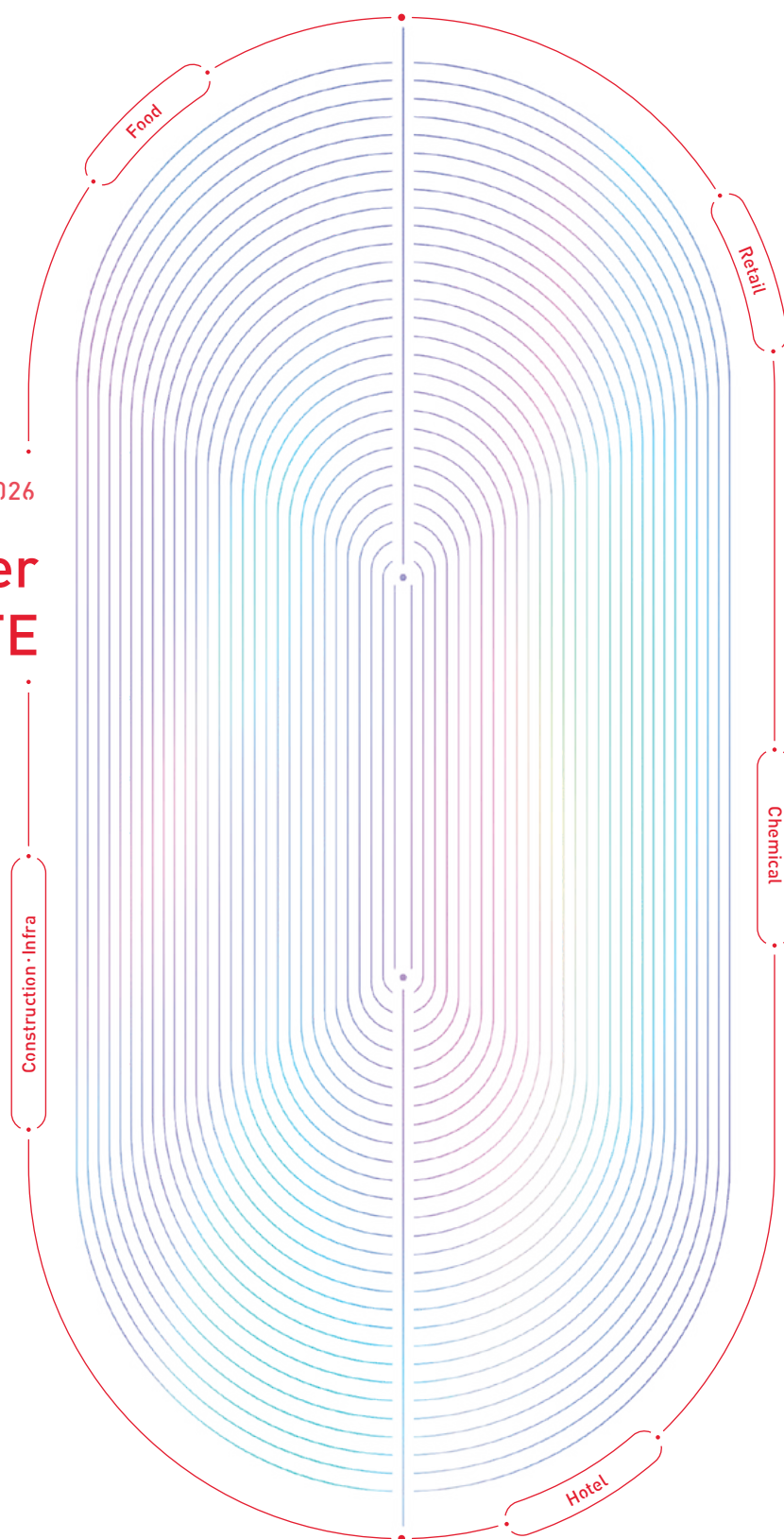


LOTTE PROFILE 2026

New & Better
LOTTE



New LOTTE

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Better LOTTE

Food 18

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Chemical 40

Hotel 50

Construction·Infra 58

ESG Management 72



Advancing as the NEW LOTTE, We will embrace continuous change and create significant innovation.

Over the past 60 years, LOTTE has grown into a company that creates a sustainable future by leading forward-looking change and bold innovation in the food, retail, chemical and hotel industries, among many others. We have also actively expanded into international markets, establishing LOTTE as a global business.

Under the brand slogan, “Change today, Create tomorrow,” LOTTE is using a future-oriented approach to reshape its business portfolio, with the aim of becoming a 100-year-old company.

We will strengthen the group’s competitiveness by shoring up our established business fundamentals, while also securing a foothold in future growth engines like the biopharmaceutical, battery materials and hydrogen energy businesses.

Committed to ESG management, we will fulfill our environmental and social responsibilities by actively responding to climate change and building a sustainable ecosystem. Upholding our pledge to be a company that is beloved and trusted by customers, business partners and society, we will prioritize social values above all else as we work to improve customer lives and the environment.

We hope for your continued encouragement as we take these next steps to usher in a bright new future.

A handwritten signature in black ink, reading "Shin Dong-bin". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Chairman **Shin Dong-bin**

The new LOTTE

Innovation beyond change

On a foundation of responsible management, LOTTE is strengthening its ESG governance, advancing into every global market, continuing to embrace challenges and pursuing innovation.

New LOTTE

- Mission & Vision 6
- Symbol 7
- Governance Structure 8
- Financial Highlights 9
- Business Portfolio 10
- Global Business 12
- LOTTE History 14

MISSION & VISION

MISSION

We enrich people's lives
by providing superior products
and services that
our customers love and trust.

VISION

Lifetime Value Creator

MANAGEMENT PRINCIPLES



Transparent
management



Strengthening
core competencies



Value-based
management



On-site
management

SYMBOL

CI CONCEPT



Representing the bold vision of Lifetime Value Creator,
LOTTE's corporate identity (CI) expresses our commitment to deliver
new and outstanding value every moment of every day.

VALUE LINE



The rounded diamond frame of the Value Line
models the base of the LOTTE World Tower.
The simple L illustrates LOTTE's sincerity,
dynamic spirit and originality.



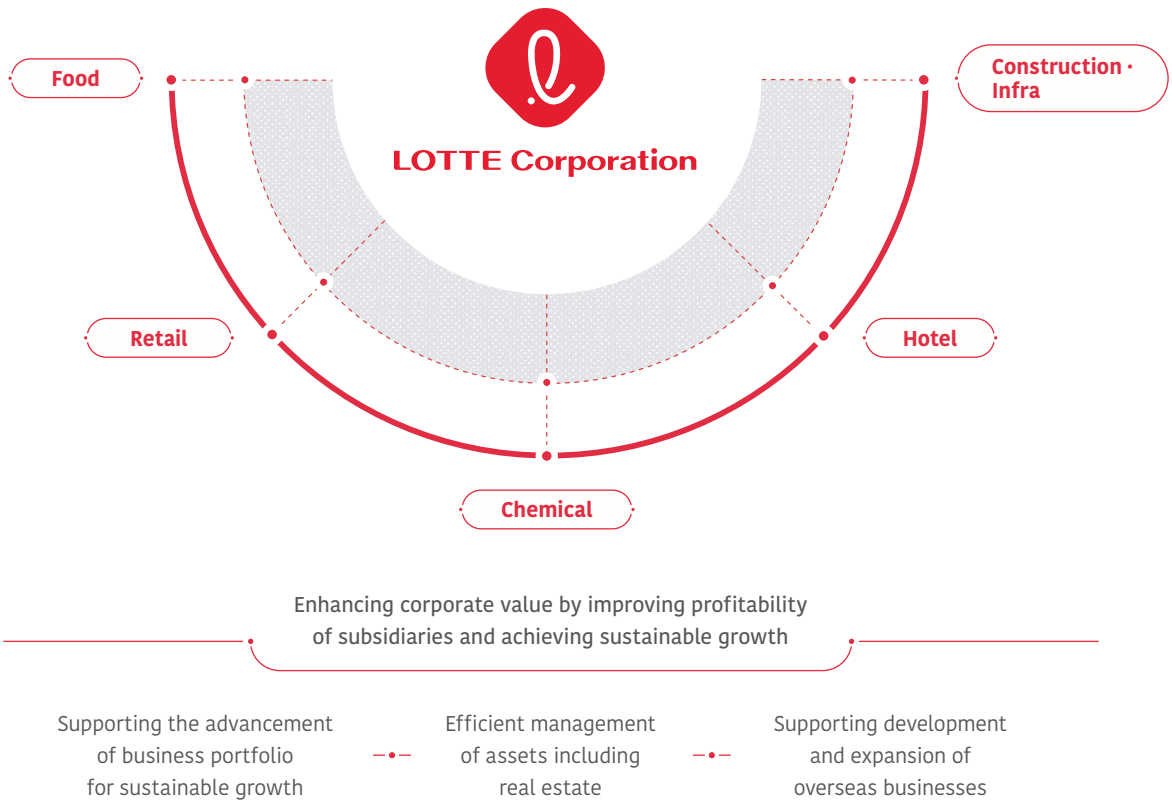
The curved form, which can be interpreted
as L, V or C, sums up Lifetime Value Creator.
The dot evokes the starting point of every
customer's path along the Line of LOTTE.

GOVERNANCE STRUCTURE

LOTTE Corporation is realizing greater management transparency and group-wide quality growth.

In 2017, LOTTE established the LOTTE Corporation holding company to ensure transparent management on a group-wide level and sustainable qualitative growth. Our advanced corporate governance system further improved management efficiency by enabling us to separate risk strategies for business operations and investments. From the start, LOTTE Corporation has worked to elevate LOTTE's corporate and brand values. We provide all-round support to our affiliated subsidiaries. This includes improving growth and profitability, upgrading business portfolios, designing mid- to long-term strategies, expanding investments in brands and R&D, and implementing ESG governance.

LOTTE GROUP STRUCTURE



FINANCIAL HIGHLIGHTS

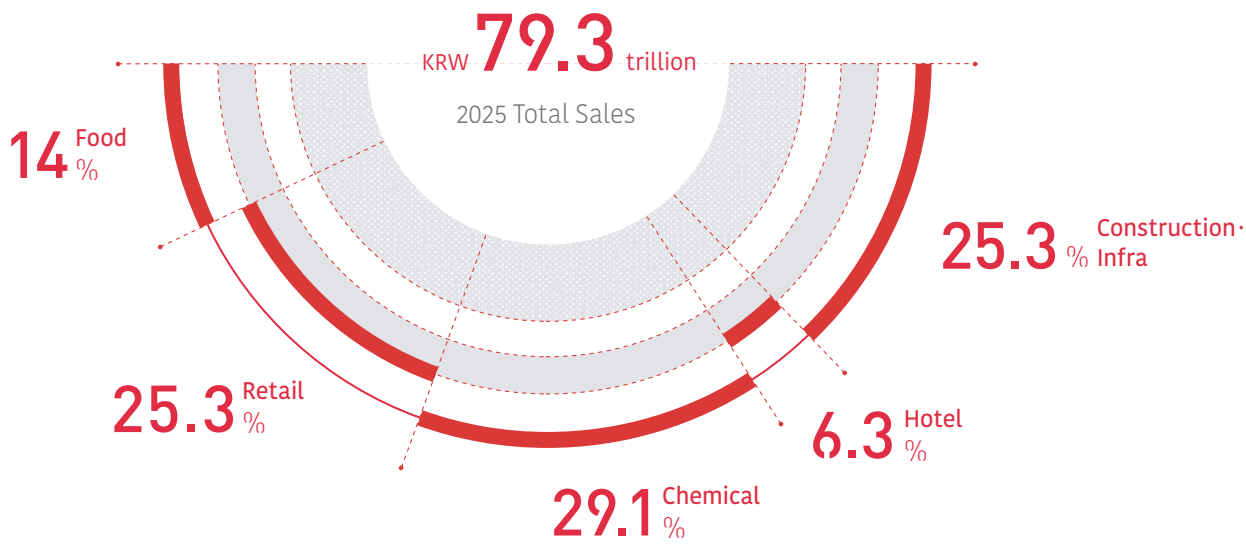
LOTTE is continuing to achieve stable and sustainable growth every year.

2025 FINANCIAL OVERVIEW

Assets	Debt ratio	Number of affiliates
KRW 140.5 trillion	102 %	98

* Source: Korea Fair Trade Commission disclosure in May 2026
* Based on fair assets

SALES BREAKDOWN BY BUSINESS IN 2025



* Since 2017, we have reported total sales on a financial accounting basis rather than a managerial accounting basis.

BUSINESS PORTFOLIO

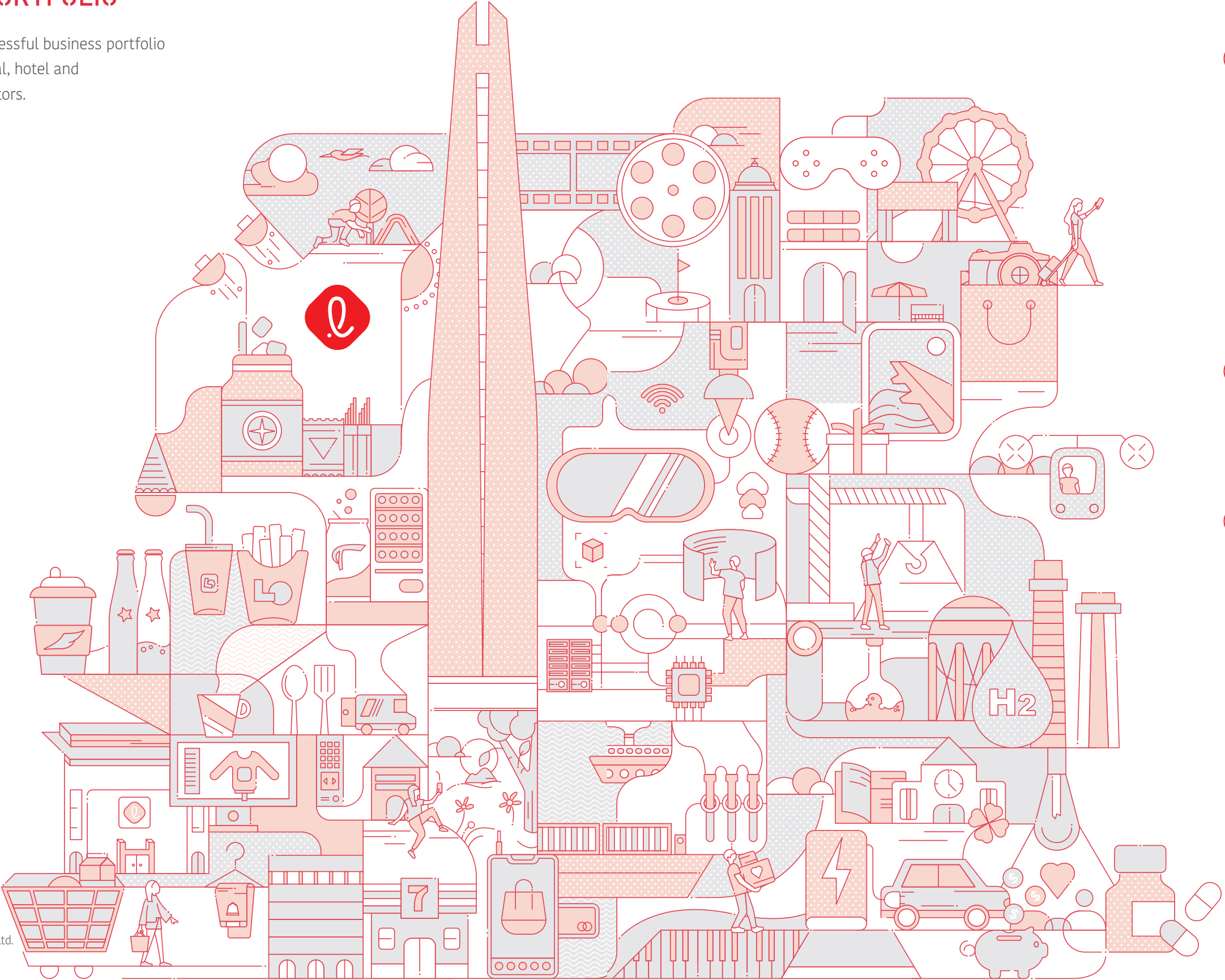
LOTTE has built a successful business portfolio in food, retail, chemical, hotel and construction·infra sectors.

Food

LOTTE Wellfood
LOTTE Chilsung Beverage
LOTTE GRS
LOTTE International
LOTTE Asahi Liquor
LOTTE People Networks
LOTTE R&D Center

Retail

LOTTE Department Store
LOTTE Mart
LOTTE Super
LOTTE e-commerce
LOTTE Homeshopping
Korea Seven
LOTTE Hi-Mart
LOTTE GFR
FRL Korea
Samantha Thavasa LOTTE Co., Ltd.



Chemical

LOTTE Chemical
LOTTE Fine Chemical
LOTTE INEOS Chemical
LOTTE MCC
LOTTE Chemical Titan
LOTTE Chemical Indonesia
LOTTE Chemical USA
LOTTE Aluminium (Infracell/Packaging Solutions)
LOTTE Energy Materials
LOTTE GS Chemical
LOTTE Versalis Elastomers

Hotel

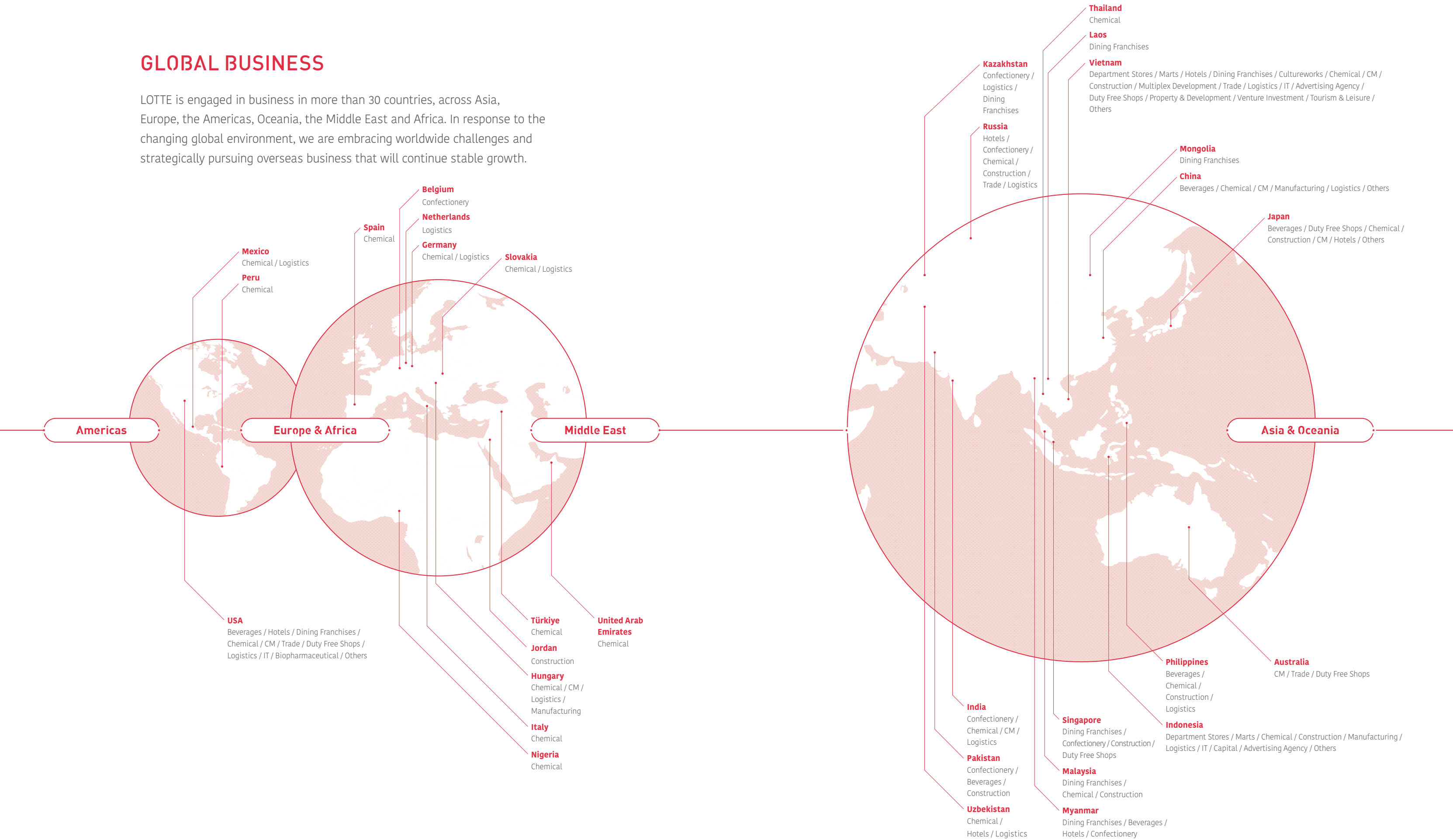
LOTTE Hotels & Resorts
LOTTE Duty Free
LOTTE World

Construction · Infra

LOTTE E&C
LOTTE CM Division
LOTTE Property & Development
LOTTE Global Logistics
LOTTE Innovate
LOTTE Institute of Economy & Business Strategy
LOTTE BIOLOGICS
LOTTE Capital
LOTTE Ventures
LOTTE Cultureworks
Daehong Communications
LOTTE Members
LOTTE JTB
LOTTE AMC
Korea Fujifilm
Canon Korea
LOTTE Giants
LOTTE Scholarship Foundation
LOTTE Welfare Foundation
LOTTE Samdong Welfare Foundation
LOTTE Foundation for Arts

GLOBAL BUSINESS

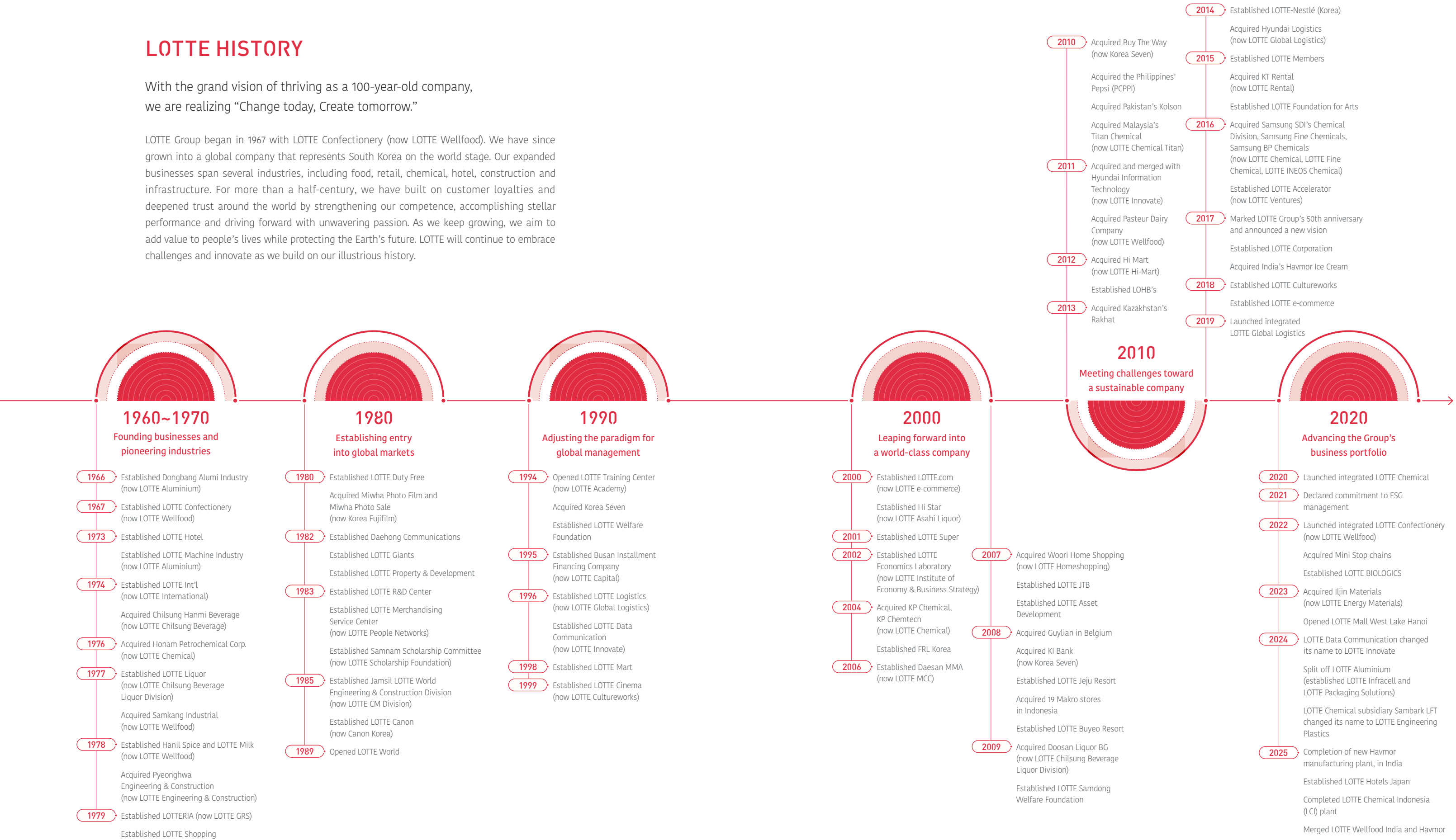
LOTTE is engaged in business in more than 30 countries, across Asia, Europe, the Americas, Oceania, the Middle East and Africa. In response to the changing global environment, we are embracing worldwide challenges and strategically pursuing overseas business that will continue stable growth.



LOTTE HISTORY

With the grand vision of thriving as a 100-year-old company, we are realizing “Change today, Create tomorrow.”

LOTTE Group began in 1967 with LOTTE Confectionery (now LOTTE Wellfood). We have since grown into a global company that represents South Korea on the world stage. Our expanded businesses span several industries, including food, retail, chemical, hotel, construction and infrastructure. For more than a half-century, we have built on customer loyalties and deepened trust around the world by strengthening our competence, accomplishing stellar performance and driving forward with unwavering passion. As we keep growing, we aim to add value to people’s lives while protecting the Earth’s future. LOTTE will continue to embrace challenges and innovate as we build on our illustrious history.



New Tastes Better Health



FOOD

We are leading the industry by creating a new culture of food

Since the founding of LOTTE Confectionery (now LOTTE Wellfood) in 1967, LOTTE's food division has grown into South Korea's largest food company, including confectionery, beverages, liquor, food ingredients, processed foods and restaurants. Our food affiliates, including LOTTE Wellfood, lead the industry with superior technology, higher quality and sophisticated marketing capabilities. By leveraging differentiated brand strategies, offering diverse dining franchises and emphasizing world-class food research, safety and hygiene management, we are creating a new food culture. In 2022, the integration of LOTTE Confectionery and LOTTE Food gave rise to LOTTE Wellfood, a comprehensive food company that now stands on a solid foundation for growth.

LOTTE Wellfood

- Focusing on snack development
- Expanding business for vegan products, cultured meat as a food alternative
- Enhancing competitiveness with convenience food brand Theory of SICSA
- Developing food for seniors

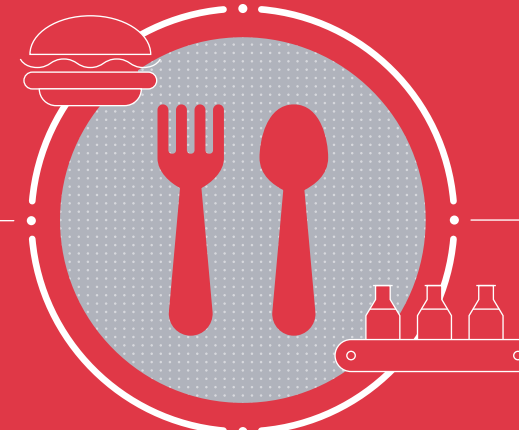
LOTTE Chilsung Beverage

Optimizing the value chain

- Building and advancing the digital smart factory, CDC/RDC, RTM and RGM

Global Food Company

- LOTTE Wellfood
- LOTTE Chilsung Beverage
- LOTTE GRS
- LOTTE International
- LOTTE Asahi Liquor
- LOTTE People Networks
- LOTTE R&D Center



LOTTE GRS

Strengthening core competencies in the burger business

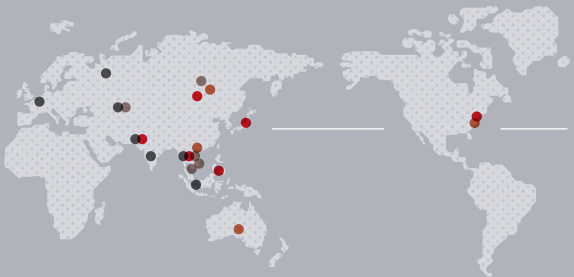
- Improving the quality of flagship products
- Using IT to streamline customer management/service systems

LOTTE R&D Center

Development of Health & Wellness Products

- Making use of more functional ingredients, boosting nutrition and etc. Releasing health-focused products, low-calorie/low-sugar products, alternative foods and etc.

Our Key Overseas Business Presence



● LOTTE
Wellfood

Myanmar, Singapore,
India, Pakistan,
Kazakhstan, Russia,
Belgium

● LOTTE
Chilsung Beverage

China, Japan, United States,
Philippines, Myanmar,
Pakistan

● LOTTE
GRS

LOTTERIA
United States, Myanmar,
Singapore, Malaysia,
Laos, Vietnam, Mongolia

Angel-in-us
Kazakhstan

● LOTTE
International

Australia, Russia,
Vietnam,
United States

We create
great food for
healthier
lives

Embracing bold challenges for the future
of the food industry

LOTTE's food division offers delicious and satisfying experiences to customers around the world. LOTTE Wellfood delivers a variety of products across major regions in Asia and Europe based on local production facilities. LOTTE Chilsung Beverage also exports beverages and liquor around the globe, produced by automated digital facilities and efficient systems. As a master franchise business partner, LOTTE GRS is expanding its international stores, mainly in Asia. Looking ahead, we will continue to advance mega brands and accelerate development of new products, such as health-focused products, low-calorie/low-sugar products, alternative foods and etc. Capitalizing on our global competitiveness, we will upgrade our value chains and focus on infrastructures for growth to catapult us into a food brand loved around the world.

Food Technology



LOTTE R&D Center,
Developing the food of the future

Based on our world-class food technology, we are leading the development of health and wellness foods, including products with functional materials and nutritionally fortified items.



LOTTE Chilsung Beverage,
Building a smart factory

Building a smart factory with automated digital facilities lets us produce high-quality beverages and liquor.



LOTTE GRS,
LOTTERIA Smart Store
(L7 HONGDAE by LOTTE)

Meeting the demand for contact-free service, we operate an unmanned smart store that features electronic kiosks and self-service.

LOTTE Wellfood Is Enhancing the Competitiveness of Theory of SICSA,
a Health & Wellness Convenience Food Brand

We intend to promote healthy eating through our brand Theory of SICSA. We will further expand our product lineup of healthy yet delicious items.

www.
lottewellfood.
com

•
LOTTE Wellfood

Main Business

Sweets, ice cream, chewing gum,
processed meats, dairy foods and HMR

•
LOTTE's original enterprise, founded in 1967, LOTTE Wellfood is the long-running pioneering leader in South Korea's food and confectionery industries. On July 1, 2022, we merged with LOTTE Food to form a comprehensive food company and subsequently changed the company name to LOTTE Wellfood on April 1, 2023. That consolidation sharpens our competitiveness and allows us to offer complete life-cycle brands for customers of all ages. We operate a total of 15 state-of-the-art facilities in South Korea, including the flagship Yeongdeungpo plant, that produce many kinds of foods, including chewing gum, chocolates, biscuits, dried fruits, ice cream, processed meats, dairy foods and HMRS.

As the leader in most of our product lines, we have several top-ranked brands in each category, such as Xylitol Gum, Pasteur, Pepero, Kkokkal Corn, World Cone, Daeji Bar, Uiseong Garlic Ham and Chefood. Our market-leading chewing gum and chocolates, produced with first-quality ingredients and advanced manufacturing technology, have garnered worldwide recognition. Actively expanding overseas, we currently operate 21 facilities that provide delicious confectioneries to local customers in seven countries, including Kazakhstan, Pakistan, Belgium, India, Russia, Singapore and Myanmar. As a global food company and a food tech leader, we will continue to fortify overseas business capabilities while cultivating mega brands and developing innovative technologies, such as health functional foods and meat alternatives.

15 21

Number of plants
in South Korea
(as of March 2026)

Number of
overseas plants
(as of March 2026)

Mega Brand

Strengthening global
mega brands

Advancing market-leading
global mega brands,
such as Ghana, Pepero, Xylitol,
Seolleim and World Cone



- 1**
LOTTE Wellfood,
Yeongdeungpo Xylitol
production line
- 2**
LOTTE Wellfood,
Ghana chocolate
- 3**
LOTTE Wellfood,
Theory of SICSA products



No.1

No. 1 share of South Korea's
ice cream market

company.
lottechilsung.
co.kr

•
LOTTE Chilsung Beverage

Main Business
Beverages and liquor

•

Since launching in 1950, LOTTE Chilsung Beverage has become a comprehensive beverage company, earning broad popularity in South Korea for more than 70 years. We are moving forward as a global company through continuous overseas expansion. With flagship brands such as Chilsung Cider, Let's Be, Cantata, Milkis, ICIS 8.0 and TREVI, the beverage division has six plants and more than 1,000 nationwide retail networks. We are also leading the market with successive launches of calorie-free beverages, including Chilsung Cider ZERO, TAMS ZERO and Hot6 THE KING ZERO. LOTTE's alcoholic beverage division operates five production plants in Korea, producing and selling popular products such as Chum-Churum, Saero, Kloud, Kloud KRUSH and MAJUANG. Moreover, LOTTE Chilsung Beverage is expanding its presence in overseas markets. In countries that we already operate in, we are increasing our competitiveness by expanding new channels and carrying out marketing activities. Meanwhile, LOTTE is breaking into new markets with products tailored to regional characteristics and consumer needs.



60 50

Number of countries
that import our
regular beverages
(as of April 2026)

Number of countries
that import our
alcoholic beverages
(as of April 2026)

1
LOTTE Chilsung Beverage,
Anseong TREVI production line

2
Milkis products for
overseas export

www.
lottegrs.
com

•
LOTTE GRS

Main Business
Wholesale, retail and franchise chains

•

Since unveiling LOTTERIA—the country's first fast food brand—in 1979, the top-notch restaurant company LOTTE Global Restaurant Service (GRS) has led the growth of South Korea's franchise industry. Adhering to the core value of customer satisfaction, the company continues to ceaselessly innovate and adapt, offering menu items of outstanding quality, clean restaurant environments and fast service. Meanwhile, it is honing its competitive edge in Asia and expanding globally, having launched operations in the United States—the birthplace of the burger—and widened its presence in Vietnam, as well as setting up shop in Laos, Myanmar, Mongolia, Singapore and other countries. As well, the company is diversifying its portfolio by moving beyond the franchise business to foster new brands and expand its concession business. Aside from securing new growth engines through being able to operate food and beverage businesses within multiuse facilities, the company is using digital technology to address changing consumer trends and rapidly actualizing a vision of entering the global top 10 of comprehensive restaurant solution companies.

337

Number of
overseas stores
(as of April 2026)

1st

First U.S. branch opened in
Aug. 2025
(as of April 2026)



3
Angel-in-us,
Daegu Island branch

4
LOTTERIA's first U.S. branch,
in Fullerton, California

www.
lotteintl.
com

•
LOTTE International

Main Business
Global food resource development and trading
•

Established in 1974, LOTTE International operates subsidiaries and offices in the US, Vietnam, Australia and Russia. We rely on our global network and overseas production bases to manufacture and import/export diverse products and then supply domestic and international customers. We raise cattle on our own Australian ranch to produce wholesome, high-quality beef that we provide to LOTTE retail affiliates and other customers. We grow soybeans, corn and oats in Primorsky Krai, Russia to secure future food resources. Continuously managing our overseas production bases to pursue vertical expansion of our food business, we are becoming a global leader in developing and trading food resources.

www.
asahibeerk.
com

•
LOTTE Asahi Liquor

Main Business
Wholesaler of imported liquor
•

Founded as Hi Star in 2000, we rebranded in 2004, changing our name to LOTTE Asahi Liquor. Today, we are a trusted liquor wholesaler that specializes in importing and retailing beer, Japanese liquors and other alcoholic beverages. Asahi beer, known for its sophisticated and clean taste, is gaining wide popularity in South Korea's imported beer market. Top-selling Japanese liquors, such as Hakutsuru, Kizakura and Kobe Shushinkan, are also becoming increasingly popular with our customers, who have diverse tastes. By launching superior products and carrying out vigorous marketing campaigns, we will continue to expand our market presence and become South Korea's leading general liquor company.

www.
lottepeoplenetworks.
com

•
LOTTE People Networks

Main Business
Sales promotion professional supply and integrated services
•

LOTTE People Networks was established in 1983 as Korea's first provider of expert sales promotion services. Its establishment as a firm specializing in personnel management paralleled the growth of the Group's food divisions. Through systematic education, it has cultivated savvy personnel who are entrusted with the important task of interacting with customers at sales outlets nationwide as well as handling product displays, sales promotion activities and etc. In this way, LOTTE People Networks has helped LOTTE's food sector gain a competitive edge. As well, by appointing personnel with the right toolkits for dealing with specific products of LOTTE Wellfood and LOTTE Chilsung Beverage, as well as their retail channels, we have been able to operate flexibly and adaptably on the ground. Going forward as a comprehensive personnel management business that bridges LOTTE and its customers, we intend to continuously elevate our productivity and level of expertise, while also actively expanding into new business fields.

2

LOTTE People Networks,
Product display



2

1

LOTTE Asahi Liquor,
Asahi beer



www.
lotternd.
com

•
LOTTE R&D Center

Main Business
R&D into food, new materials,
packaging and food safety management
•

Korea's finest comprehensive food R&D center, LOTTE R&D Center possesses the newest research equipment and most accomplished food experts. Helping develop LOTTE's food division since 1983, the Center handles the full cycle of food research and development—from product development and basic research/bio research through to food safety management. By developing products, materials and technology with new, extra value added, we are giving customers a chance to experience a higher level of health and wellness. Specifically, we are focusing on nutritionally fortified food products, plant-based alternative foods, eco-friendly packaging materials and functional materials. As well, we are making strong efforts regarding seamlessly implemented and science-based food safety management as well as smart safety management systems. Furthermore, we are introducing new products in other countries and dispatching LOTTE researchers in order to establish a global R&D network tailored to different regions. We now operate R&D centers in Vietnam and Indonesia and are fostering global brands like Havmor and LOTTE India, both in India, and Rakhat, in Kazakhstan. To ensure that LOTTE's food sector remains beloved in the future, too, we will serve as a comprehensive food R&D center that harnesses innovative technology that is applicable to the entire customer lifecycle. At the same time, we will play the part of a bellwether in the area of global food by helping bring K-food onto the world stage.



3



4

3
Food lab
R&D Center

4
LOTTE R&D Center,
Magok

New Experiences Better Channels



RETAIL

We are spearheading the evolution of retail

Since 1970, LOTTE's retail division has led the evolution of the industry, exerting its utmost effort in handling every facet of retail. LOTTE Department Store, LOTTE Mart and other retail subsidiaries are introducing new retail channels and types of shops, including specialized ones; also, the division is expanding its online and mobile shopping platforms and offering various services. Meanwhile, LOTTE Homeshopping and LOTTE e-commerce are continuing to gain competitiveness in terms of their channel and content, and are continuing to grow. As well, FRL Korea, LOTTE GFR and Samantha Thavasa LOTTE Co., Ltd. are spearheading changes in the fashion industry through the unique features of their brands and content.

• LOTTE Department Store

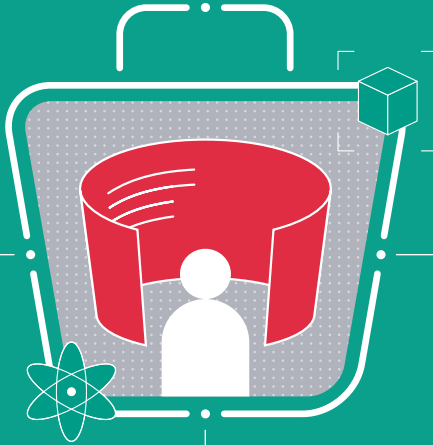
- Leaping ahead as a global K-shopping platform on the back of "town synergy" at LOTTE Town Myeongdong, Jamsil and etc.
- Innovating with customer experience by renovating key stores, including branches in Incheon and Seoul's Nowon-gu District

• LOTTE Mart

Increasing specialized stores such as Grand Grocery, a grocery market, Zettaplex, a futuristic innovation store, and Bottle Bunker, a liquor store

Lifestyle Curator

LOTTE Department Store
LOTTE Mart
LOTTE Super
LOTTE e-commerce
LOTTE Homeshopping
Korea Seven
LOTTE Hi-Mart
LOTTE GFR
FRL Korea
Samantha Thavasa LOTTE Co., Ltd.



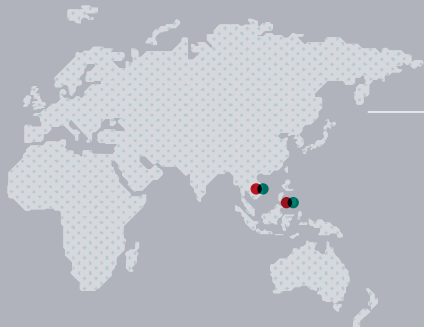
• LOTTE Homeshopping

- Expanding intellectual property content like the Bellygom character
- Reinforcing content offerings, such as dramas and entertainment

• Korea Seven

Operating state-of-the-art convenience stores, using IT technologies for contactless sales, urban robot and drone delivery services

Our Key Overseas Business Presence



● LOTTE Department Store
Vietnam, Indonesia

● LOTTE Mart
Vietnam, Indonesia

We design
cultural platforms
for the art of smart
shopping



Bringing fresh value to
customers' daily lives

LOTTE's retail division brings new value to customers' daily lives through differentiated content and various retail channels, both in-store and online. It is applying constant innovation to the customer experience and keeping up with changing consumer trends in a range of business areas, including department stores, supermarkets, e-commerce and home shopping. The company is gaining competitiveness with futuristic shopping malls and next-generation flagship stores, as well as an expanded range of offline spaces with robust experiential content. Meanwhile, it is also executing a digital transformation and fine-tuning its data-driven customer services. Furthermore, LOTTE's retail arm will continue pursuing sustainable growth and expanding its global reach, with a focus on the Asian market, especially Vietnam, Indonesia and Taiwan.

New Life Platform



LOTTE Shopping,
Launching Ocado Smart Platform

In collaboration with British online grocery company Ocado Group, we plan to launch Ocado Smart Platform to hone our competitive edge in the online grocery market.



LOTTE Homeshopping,
Strengthening original content

We developed our very own character, Bellygom, and are presenting a range of distinctively appealing content for millennials and members of Gen Z, a cohort that values experiences. Further, we are making use of our intellectual property in various industries.



LOTTE Town Myeongdong and Jamsil,
taking off as K-landmarks

As Korea's preeminent all-in-one shopping platforms, LOTTE Town Myeongdong and Jamsil are pioneering global trends by providing specialized shopping and lifestyle content like Kinetic Ground, a space devoted to K-fashion.

LOTTE Mart,
Expanding specialty stores

We provide customers with new and enjoyable experiences by expanding our specialty stores, such as the flagship superstore Zettaplex and liquor shop Bottle Bunker.

LOTTE Department Store,
No. 1 Retailer in Southeast Asia

LOTTE Department Store is successfully running the premium shopping center LOTTE Mall West Lake Hanoi, which opened in Vietnam's capital in 2023.

www.
lotteshopping.
com

•
LOTTE Department Store

Main Business
Department stores

•

LOTTE Department Store is South Korea’s undisputed retail leader and has set the pace for the industry and the country’s shopping culture since debuting in 1979. Across 57 nationwide stores, we are committed to organizational innovation and customer satisfaction. In 2021, we set a vision of being the Premium Lifestyle Curator. Guided by that goal, we will deliver prestige shopping experiences that complement our quality products and services as we curate new, differentiated enjoyment and lifestyle options for customers. We are further defining our new identity by offering merchandising that enhances customer experiences and promotions personalized for millennials and members of Gen Z. In particular, the company has been suggesting directions for the retail industry’s future by renovating important stores such as its main store and TIMEVILLAS Suwon on a large scale.

In addition, we launched the environmental campaign “RE:EARTH,” under the slogan “Renewing the Earth Again,” as part of our efforts to become an authentic ESG company. We are introducing various types of customer participation content under the concept of “FUN ESG,” allowing customers to enjoy and directly participate in ESG activities. Internally, all employees are striving to build a creative and challenging organizational culture. We are actively expanding not only in Korea but overseas to boost our global competitiveness. LOTTE Mall West Lake Hanoi, which opened in September 2023, has achieved a cumulative total of KRW 600 billion in sales as of last year. The mall is shaping up to be Hanoi’s most recognizable new landmark. We are fulfilling our mission of providing customers with joyous, enriching experiences and are fast becoming the best department store in Asia.

57

Number of stores
in South Korea
(as of April 2026)

4

Number of
overseas stores
(as of April 2026)

No.1

Unrivaled leader
among South Korea’s
department stores
(as of April 2026)



1
LOTTE Mall West Lake Hanoi

2
LOTTE AVENUEL and
LOTTE World Mall, in Jamsil

3
LOTTE Department Store Incheon

4
RE:EARTH Market Booth on Jeju Island

5
LOTTE Town Jamsil’s Christmas market

6
Lépicerie, northeast Seoul’s largest
premium grocery store, in the B1 level of
LOTTE Department Store Nowon

RE:EARTH

Developing ESG contents for customers’
participation through the “RE:EARTH”
environmental initiative under the slogan of
“Renewing the Earth Again.”



company.
lottemart.
com

•
LOTTE Mart

Main Business
Hypermarket stores

•

Since opening its first Gangbyeon branch in 1998, LOTTE Mart has grown dramatically, and now operates 175 stores at home and abroad. Moving away from the traditional discount store concept and concentrating on fresh food and other grocery items, LOTTE Mart is adapting to the changing needs of its customers. It is positioning category specialist stores that offer unique customer experiences as its primary competitive advantage. Our specialty stores include flagship store Zettaplex, pet store Colioli, alcohol store Bottle Bunker, warehouse discount retailer MAXX, and H&B store LOHB'S+. Specifically, for the first time as a hypermarket company in late 2023, we launched a new shop model called “Grand Grocery” which occupies 90% of the store space with goods and offers novel solutions to consumers’ dietary worries. With 63 locations in Vietnam and Indonesia, we are enticing local customers with premium PB goods and mobile-centric internet marketing. As a leader in the future of supermarkets, we are planning to keep bolstering our grocery-focused offline stores in order to boost the competitiveness of our domestic and foreign hypermarkets.

1
LOTTE Mart
Grand Grocery,
Eunpyeong branch

2
LOTTE Mart,
Vietnam
Vinh branch



112

Number of stores
in South Korea
(as of April 2026)

63

Number of
overseas stores
(as of April 2026)

company.
lottesuper.
co.kr

•
LOTTE Super

Main Business
Supermarkets

•

LOTTE Super was founded with the opening of its first store, Jeonong Branch, in 2001. Since then, it has become known as a customer-oriented distribution channel that relies on local retail districts. In order to expand convenience and sales, LOTTE Super, which presently has both directly run stores and franchisees makes every effort to arrange its product lineups by analyzing business areas surrounding their locations and launching products for customers. We are adding more eco-friendly and antibiotic-free products to our fresh food portfolio such as small-sized items targeted at one-person households and special fresh food products with stronger price competitiveness. In the processed food sector, we are working to create PB products that are exceptionally cost-effective based on themes like “Today’s Good Products” and “Cooking.” We also plan to keep bolstering our “Delica” and HMR products in order to satisfy customers who live close to our stores so that they can prepare meals more easily at home. Furthermore, we will update store signage to accentuate the significance of integration and showcase LOTTE Super’s core values, thereby making LOTTE Super a friendlier brand among customers.

332

Number of stores
(as of April 2026)

www.
lotteon.
com

•
LOTTE e-commerce

Main Business
Online shopping malls and online business
solution services

•

In 1996, LOTTE e-commerce launched LOTTE.com, Korea’s first comprehensive online shopping mall. In 2018, it was newly established as LOTTE Shopping’s online business division. And finally, in April 2020, LOTTE’s all-in-one shopping platform LOTTE ON was rolled out. Aspiring to be a premium lifestyle platform, LOTTE ON focuses on key categories like beauty products, fashion, luxury goods and kids’ products. As such, it is creating a new standard for brand-name shopping. What makes LOTTE ON the top shopping platform and helps it light up customers’ daily lives is its trusted brands and products as well as its highly unique services, offered through advanced data analysis. In addition, as LOTTE Group’s representative online shopping mall, LOTTE ON is cooperating seamlessly with each of its partner affiliates. In 2025, this cooperation involved the launch of the service L. TOWN, which has become a must-visit part of the shopping platform. Within the Group, the platform is positioning itself as an important access point for customers by actively introducing the perennial benefits and exclusive products of various affiliates.



3
LOTTE e-commerce,
LOTTE ON mobile app

4
LOTTE Super,
Yonghae branch in Mokpo



www.
lotteimall.
com

•
LOTTE Homeshopping

Main Business
Home shopping networks

•

LOTTE Home Shopping was born in 2007 through the acquisition of Woori Home Shopping. By achieving synergy with other divisions of LOTTE Group, it was able to rapidly become a dominant player in the home shopping market. On its various online shopping channels, it is showcasing outstanding local and overseas products. It is able to maintain an edge in the rapidly changing retail environment by procuring unique products through the development of independent brands, improving its mobile and data home shopping channels, expanding its digital technology-based shopping services and other measures. Under the vision announced in 2023 of becoming a “multichannel product provider,” the company is enlarging its position as an outstanding products provider within the retail industry. Furthermore, it is diversifying its sales channels through mobile platforms, social media and so on. It is also discovering competitive local and foreign brands, as well as bolstering its channel-specific marketing and content commerce. Also, as the home shopping market becomes increasingly upscale and exclusive, the company is gaining competitiveness by blending shopping with entertainment and providing a distinctive shopping experience by helping shoppers gain information and learn about trends. Meanwhile, the firm is branching out into the intellectual property (IP) business through the internally developed character Bellygom. And it is widening its footprint by actively engaging in the distribution of global brands. Looking ahead, it aims to become a media commerce company with globally competitive IP as well as a retail company offering one-of-a-kind products through various channels.



1
A Bellygom-themed redecoration of Seoul's Seonyudo Station by LOTTE Home Shopping

2
LOTTE Home Shopping's global retail business AIGLE

1st

Recognized by the Ministry of Employment and Labor with a Presidential Citation for being an exemplary company in terms of gender-equal hiring (as of April 2026)

www.
7-eleven.
co.kr

•
Korea Seven

Main Business
Wholesale and retail (convenience stores)

•

In 1989, 7-Eleven opened its first convenience store in Korea. As of 2026, it is running over 11,000 stores across the country. 7-Eleven, the most well-known convenience store brand in the world, has more than 87,000 locations in 19 countries and serves more than 50 million consumers every day. Drawing on our extensive global network of stores, we offer unique experiences that set us apart from other convenience store brands—for example, we present popular private brand (PB) items and unique products from around the world. Also, to present a new lifestyle that transcends online and offline distinctions, we have debuted the next-generation concept franchise store New Wave (which sells ordinary convenience store products like fresh food items as well as newly popular fashion and beauty items), along with the reasonably priced PB line 7-Select and one-of-a-kind products created through cultural intellectual property (IP) collaborations with revolutionary online for offline (O4O) services. In order to actualize the values of coexistence and win-win growth, 7-Eleven works toward coexistence with its franchisees by bolstering business stability, heightening store operation efficiency and supporting sales activities.

11,040

Number of domestic stores
(as of the end of 2025)

3
7-Eleven's New Wave Origin store

4
7-Eleven's Smoothie products



www.
e-himart.
co.kr

•
LOTTE Hi-Mart

Main Business
Wholesale and retail consumer electronics

•
Founded in 1999, LOTTE Hi-Mart is a statewide distributor of electronic products that operates 294 directly run stores, 11 logistics centers, two hub logistics centers and 11 service centers. To increase customer satisfaction, we are constantly expanding our product selection, which includes small home appliances, kitchen appliances and IT-powered home products, in addition to large home appliances. Also, by sourcing a wider range of brands, creating private brand (PB) goods and offering customized home appliance services, we are evolving to become a lifelong home appliance curator that suggests home appliances and care services that suit clients’ life stages. We will lead the home appliance distribution industry in the future with a two-track approach of bolstering online channels with unique content and services, as well as driving innovation in offline stores to meet the diverse needs of consumers and improve their lifestyles.

www.
lottegfr.
co.kr

•
LOTTE GFR

Main Business
International fashion, women’s wear

•
LOTTE GFR is a fashion and lifestyle company that was established in 2018 through a merger between LOTTE Department Store’s foreign brand division and the top fashion company NCF. This well-balanced fashion business has a global brand portfolio that includes Canada Goose, Kenzo, Kenzo Kids, Bimba Y Lola and Sporty & Rich, as well as the Korean women’s wear brand Nice Claup. Leveraging expertise in operating global brands and deep insights into current trends, LOTTE GFR personalizes the shopping experience. Going beyond fashion, the company is expanding the scope of its business to include luxury home performance wear, contemporary attire and lifestyle items. And it is providing a premium fashion experience that aligns with changes in the market environment and customer tastes.

www.
uniqlo.
co.kr

•
FRL Korea

Main Business
Apparel distribution and sales

•
FRL Korea was established in 2004 as a joint venture of LOTTE Shopping and international fashion retailer FAST RETAILING. We retail and market global clothing brand UNIQLO in South Korea. We prioritize customer satisfaction. We strive to give every customer the special experience of UNIQLO’s excellent quality, design and affordable LifeWear products, anytime, anywhere. With our leisure wear focused on comfort and practicality, we add greater value to our UNIQLO products and deliver better daily lives for all.

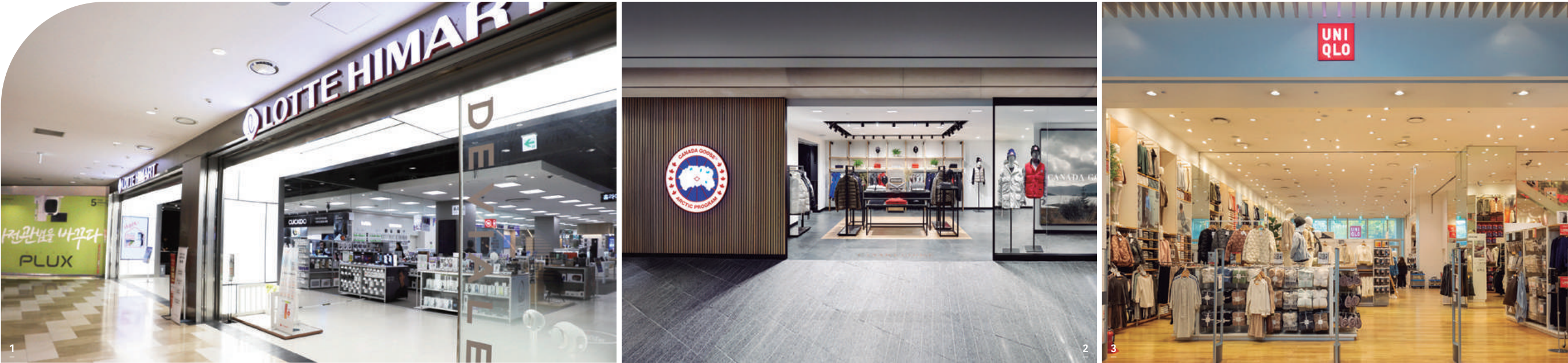
www.samanthakorea.com
www.myshell.co.kr

•
**Samantha Thavasa
LOTTE Co., Ltd.**

Main Business
Fashion, bag, apparel distribution and sales

•
Samantha Thavasa LOTTE Co., Ltd. was founded in 2011 with the goal of creating a brand with an inherent sort of “fashion DNA.” A joint venture between LOTTE Shopping and Japanese handbag brand Samantha Thavasa, Samantha Thavasa LOTTE Co., Ltd. is in charge of the major brands Samantha Thavasa and MYSHELL. The global brand Samantha Thavasa Korea is setting trends related to women’s handbags in Korea by fusing the heritage of its Japanese parent company with constantly changing K-trends. It is also elevating its value as a designer brand by expanding its range of apparel and accessories. Launched in 2021, the youth casual brand MYSHELL connects with consumers by expressing the excitement and joy of travel. Meanwhile, the diverse product range it rolls out features unique designs and colors that are underscored by various concepts. It is making strides as a “communication brand” that provides

customers with enjoyment as well as experiences at its flagship store in LOTTE World Mall. Samantha Thavasa LOTTE Co., Ltd. is working to become a healthy company that strikes a balance between fostering competent staff members and achieving business growth.



New
Technologies
Better
World



We are becoming a top global chemical company

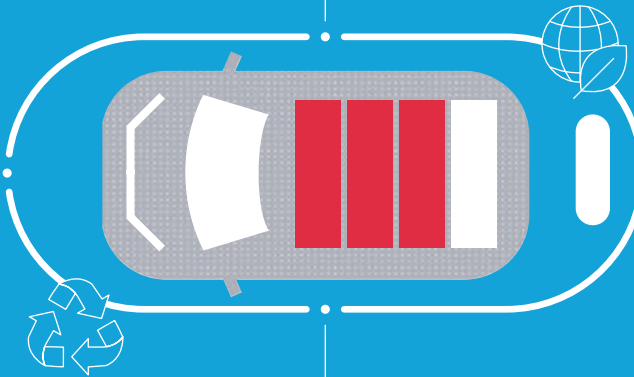
Since the 1970s, LOTTE's chemical division has made steady progress while significantly contributing to South Korea's chemical industry through technology development, quality innovation and improvements in production capacity. From raw materials to high-value-added specialty items, LOTTE Chemical, subsidiaries LOTTE Chemical Titan and LOTTE Chemical USA, and sector affiliates, including LOTTE Fine Chemical, LOTTE INEOS Chemical, LOTTE MCC and LOTTE Energy Materials manufacture products that enhance daily lives. We have production and sales networks in major countries around the globe, and our products are used in around 120 countries worldwide. We are moving forward as a top-tier global chemical company.

CHEMICAL

- **Basic Petrochemical Business**
- **High-Value Specialty Business**
 - Expanding specialty product lineups
 - Adding higher value to products
 - Entering new business areas such as bio and eco-friendly materials
- **Hydrogen Energy Business**
 - Building Korea's hydrogen ecosystem, from production through to distribution and utilization
 - Establishing hydrogen shipment centers, hydrogen charging stations
 - Advancing the development of hydrogen fuel batteries

Green Sustainability

- LOTTE Chemical
- LOTTE Fine Chemical
- LOTTE INEOS Chemical
- LOTTE MCC
- LOTTE Chemical Titan
- LOTTE Chemical Indonesia
- LOTTE Chemical USA
- LOTTE Aluminium (Infracell/Packaging Solutions)
- LOTTE Energy Materials
- LOTTE GS Chemical
- LOTTE Versalis Elastomers



- **Battery Material Business**
 - Focusing on anode foil and cathode foil (copper foil)
 - Entering the market for next-generation battery materials
 - Establishing the first production base for anode foil in the United States
- **Plastics Recycling Business**
 - Expanding its range of recycled and bio products
 - Sharing more eco-related information concerning products

Our Key Overseas Business Presence



• LOTTE Chemical

Malaysia, Indonesia, United States, Uzbekistan, Thailand, Vietnam, Russia, Japan, China, Türkiye, Germany, Slovakia, Hungary, Mexico, Peru, India, Italy, United Arab Emirates

We pursue better business with the sustainable economy



Accelerating eco-friendly business for sustainable growth

Beyond producing the chemical products that define the industry, LOTTE's chemical division is pursuing sustainable growth with eco-friendly businesses. By growing its portfolio of high-value specialty and green businesses such as hydrogen energy, battery materials, and recycled plastics, LOTTE Chemical is laying a new basis for growth. With sustainable energy sources like ammonia and hydrogen, LOTTE Fine Chemical is making a foray into the food and pharmaceutical materials sector while LOTTE Aluminium is steadily expanding its secondary battery materials business at home and abroad. LOTTE Energy Materials is leading the way globally when it comes to next-generation battery materials, producing the industry's only copper foil products that are ultrathin, high-strength and highly elastic. The promotion of strategic new businesses founded on eco-friendly technology is allowing the company to achieve significant carbon reductions. In turn, this is helping LOTTE Energy Materials establish itself globally as a comprehensive chemical company.

Hydrogen Value Chain



Constructing Korea's Largest Compounding Plant in Yulchon, South Jeolla Province

In 2026, LOTTE Engineering Plastics plans to complete Korea's largest compounding plant in Yulchon, South Jeolla Province. It will have an annual capacity of 500,000 tons. The product lineup will be expanded to include Super Engineering Plastics (EP), which require a high level of production technology, and the plant is intended to be a key production base for functional, high-value materials.

Researching and developing organic electrolyte solutions for battery materials

Our drive to develop four key materials for organic electrolyte solutions is strengthening competitiveness in the future battery business.



Start of Production at Ulsan Hydrogen Power Plant

LOTTE SK Eneroot has secured a stable supply of by-product hydrogen for its newly constructed environmentally friendly hydrogen fuel cell power plant, located within the Ulsan plant of LOTTE Chemical and LOTTE Fine Chemical. Through a high-efficiency fuel cell power generation system, the plant began producing 20MW of power in 2025. Going forward, the facility will undergo a phased expansion, with cumulative operating capacity expected to reach 80MW in 2026.

Launch of Business Operations at Daesan Hydrogen Shipping Center

In November 2025, LOTTE-Air Liquide Ener'Hy successfully began business operations at its high-pressure hydrogen shipping center at LOTTE Chemical's Daesan plant. At this facility, low-purity hydrogen that has been produced as a by-product is refined through the pressure swing absorption (PSA) process, with around 6,000 tons of high-purity hydrogen being produced and shipped annually. As a cornerstone of the mobility market, it has entered full swing with its production of a stable supply of hydrogen.

www.
lottechem.
com

LOTTE Chemical

Main Business

Base chemicals, monomers, polymers,
synthetic resins, building materials, battery materials,
hydrogen energy and recycled plastics

Established in 1976, LOTTE Chemical is a comprehensive chemical company that operates global production facilities in South Korea's three major chemical industrial complexes in Yeosu, Daesan and Ulsan. Since our inception, we have achieved the vertical integration of businesses from raw materials to products with sustained plant and business expansions. We have maintained solid profitability. Acquiring LOTTE Chemical Titan in 2010 allowed us to broaden our market into Malaysia, Indonesia and across Southeast Asia. Completing a gas chemical complex in Uzbekistan in 2015 helped us tap into the Central Asian region. In 2019, we established LOTTE Chemical USA, and successfully completed an ethane cracking center (ECC), making us the first South Korean chemical business to construct a mega-size chemical complex the size of 152 football stadiums (nearly 1.02 million m²) on U.S. territory. The center has elevated our status across the globe as South Korea's leading chemical business.

To achieve sustainable growth, we are expanding our portfolio into green businesses, such as hydrogen energy, battery materials and recycled plastics, as well as into high-value specialty businesses. We are working to provide clean energy and to lead low-carbon growth around the globe. At home and abroad, we invest in building infrastructure for clean hydrogen ecosystems, from production to distribution and utilization. By partnering with relevant companies, we are securing leadership in the domestic hydrogen industry. We are meeting increased demand for batteries and eco-friendly mobility by collaborating with affiliates and companies that offer core technologies to help us develop diversified battery materials and become an international supplier of battery materials. We will expand our bioplastics and recycled plastics businesses to take the lead in the era of the circular economy. Furthermore, we will concentrate on growing our current lines of specialty products and general-purpose products with added value all the while aggressively pursuing new markets like the bio and eco-friendly materials markets.

4
Battery separator
materials for
electric vehicles



19

Number of companies
with a global presence
(as of April 2026)

20

Number of global
production and sales
bases
(as of April 2026)

around 120

Number of countries
that import our products
(as of April 2026)



- 1
LOTTE Chemical's plastic
recycling brand **ecoseed**
- 2
LOTTE Chemical's R&D division
- 3
LOTTE Chemical,
Yeosu Plant



Every Step for **GREEN.**

www.
lottefinechem.
com

LOTTE Fine Chemical

Main Business
Fine chemicals

Originally founded as Korea Fertilizer Industries in 1964, LOTTE Fine Chemical has significantly contributed to developing South Korea's chemical industry. In the 1990s, we moved into the fine chemicals business, supplying such products as cellulose, chlorine and ammonia to domestic and overseas markets. In the 2000s, we expanded into eco-friendly products produced with advanced technology, and continued to grow as a high-value-added specialty chemicals producer. We are the only company in the nation to produce high-end cellulose-based products, which is our flagship business. Our epoxy resin raw material ECH, semiconductor developer TMAC and EUROX[®], a urea solution to reduce nitrogen oxides of diesel engines, have the largest domestic market share. In addition, we play a pivotal role in the distribution of ammonia in Northeast Asia, leveraging the largest ammonia facilities and infrastructure in South Korea. We also export high-quality products to Asia, the Americas and Europe. LOTTE Fine Chemical will achieve its goal of becoming a "global top 10 specialty company" through maintaining its dominant market shares not only in the future eco-friendly energy sectors of hydrogen and ammonia but in the food and pharmaceutical materials sector with products such as meat substitutes and health-functional foods.



No.1

Unrivaled in Asia for ammonia storage infrastructure
(as of April 2026)

No.1

Largest share of TMAC in the global market
(as of April 2026)

1
LOTTE Fine Chemical,
Ulsan Plant

2
LOTTE INEOS Chemical,
Acetic acid manufacturing process

www.
lotteineos.
com

LOTTE INEOS Chemical

Main Business
Petrochemicals

Established in 1989 as a joint venture with the British energy company BP, LOTTE INEOS Chemical has contributed to the growth of the Korean chemical industry by stably supplying basic raw materials for petrochemicals for 37 years. In 2021, we took a further step forward by partnering with the British company INEOS. As South Korea's only company to produce acetic acid and vinyl acetate monomer (VAM), both high-value-added fine chemicals, we work on multiple fronts to deliver cutting-edge products with exceptional quality for the global market. With a 95% domestic market share for acetic acid and VAM, our company has ramped up its production capacity to 1.18 million tons per year, ranking 11th globally thanks to our steady acquisition of new plants. We will closely partner with LOTTE's chemical affiliates to become a top-tier global acetyls company.



95%

Share of domestic acetic acid and VAM market
(Based on the cumulative total during Q1 of 2026)

www.
lottemcc.
com

LOTTE MCC

Main Business
Petrochemicals

LOTTE MCC was established in 2006 as a joint venture of LOTTE Chemical and Mitsubishi Chemical, the world's No. 1 MMA producer. With five production facilities in Yeosu and Daesan, South Korea's key petrochemical complexes, we produce and supply high-value-added petrochemical products, such as MMA, PMMA, MAA, HEMA and HISS. We are also the only company in the nation with the differentiated capability to produce HEMA / HISS specialty chemicals. Leveraging our superior technology, we offer a stable supply of core materials to a range of industries, including electronics and automotive. We contributed to growing the national economy by helping South Korea increase exports of petrochemical products while reducing dependence on imported products. With a strategy to expand MMA business and diversify specialty product portfolios, we will become a leading company in the high-value-added petrochemical industry.

3
LOTTE MCC,
PMMA,
plastic material
with optical
transparency

4
LOTTE MCC,
HEMA / HISS,
colorless
transparent liquid



www.
lottechem.
my

LOTTE Chemical Titan

Main Business
Ethylene, synthetic resin and base chemicals

LOTTE Chemical Titan is a petrochemical company launched by LOTTE Chemical in 2010 after the acquisition of Titan Chemicals Corp., Malaysia's largest petrochemical company. LOTTE Chemical established LOTTE Chemical Titan as part of a strategy to acquire promising companies with high growth potential that could expand our global presence and preempt competition in the Southeast Asian market. We operate plants in Malaysia and Indonesia. With 790,000 tons of ethylene production capacity, our naphtha cracking center (NCC) plants produce a variety of petrochemical products. In 2017, we successfully completed our initial public offering on the Malaysian Stock Exchange, generating approximately KRW 1 trillion in funds from public offerings. By becoming a public company, we established a solid foundation for growth and trust in the market. As we scale up our business through new investment, we will strengthen our market dominance in Southeast Asia and become a leading global chemical company.



1

www.
lottechem.
id

LOTTE Chemical Indonesia

Main Business
Ethylene, synthetic resin and base chemicals

With a view to securing the lead in Southeast Asia's petrochemical market, which holds huge growth potential for LOTTE Chemical, LOTTE Chemical Indonesia has established a sprawling petrochemical production base in Banten Province, Indonesia. As part of the LINE Project (LOTTE Indonesia New Ethylene Project), Indonesia's first large-scale naphtha cracking center (NCC) was constructed. Thanks to its modern process design and advanced technology, the facility boasts high energy efficiency and competitive production costs. In addition, LOTTE Chemical Indonesia has honed its logistical efficiency and business competitiveness by becoming vertically integrated with its partner subsidiary LOTTE Chemical Titan, which handles polyethylene production. Having launched full-scale business operations in 2025, LOTTE Chemical Indonesia now produces 1 million tons annually of ethylene, along with various basic petrochemicals like propylene and butadiene, as well as synthetic resins. The company is helping Indonesia take charge of its petrochemical industry and contributing to the regional economy. At the same time, this integral strategic bridgehead in Southeast Asia is furthering LOTTE Chemical's plan to continuously enhance the competitiveness of its global business.



2

LOTTE Chemical USA

Main Business
Ethylene and mono ethylene glycol (MEG)

An offshoot of LOTTE Chemical, LOTTE Chemical USA is the first U.S.-based chemical plant established by a South Korean company. Built on a 991,735 m² site in Lake Charles, Louisiana, the plant began commercial operation in 2019 and produces 1 million tons of ethylene and 800,000 tons of mono ethylene glycol (MEG) annually. At our ethane cracking center (ECC), we produce ethylene using ethane extracted from shale gas instead of naphtha, a conventional petrochemical product. Not only has LOTTE Chemical USA secured cost competitiveness, but it is also the only South Korean chemical company with both a naphtha cracking center (NCC) and an ECC.

1
LOTTE Chemical,
Malaysia

2
LOTTE Chemical,
USA

www.
lotteenergymaterials.
com

LOTTE Energy Materials

Main Business
Elecfoil

LOTTE Energy Materials is a top-tier copper foil manufacturer that has pioneered the local production of Elecfoil, a key material for making secondary batteries, printed circuit boards and more. Welding over 30 years' worth of sophisticated technical capabilities as well as world-leading competitiveness in quality, the company produces 60,000 tons of Elecfoil annually from its South Korean and Malaysian production bases. In the battery foil sector, LOTTE Energy Materials has established a broad lineup that ranges from general-purpose copper foil to high-performing premium products with high tensile strength and elongation. In the circuit foil sector, the company serves as South Korea's sole manufacturing base for a product line that spans general-purpose products and high-value products with AI applications. In response to surging demand for battery foil for secondary batteries and circuit foil for AI hardware, LOTTE Energy Materials will continue strengthening its growth potential. By making inroads into prime markets like Europe and North America, we will take a huge leap forward as a leading innovator in the global materials industry.



3

www.lotteal.co.kr
www.lotteinfracell.co.kr
www.lottepackagingsolutions.co.kr

LOTTE Aluminium

Main Business
Secondary battery materials, packaging materials, vending machines, showcases and other items

LOTTE Aluminium is a comprehensive packaging materials company that has led the South Korean industry since 1966. With six facilities across the nation, we produce a wide range of products, such as aluminum foil, flexible packaging materials, corrugated cardboard boxes, cans, vending machines, showcases and daily supplies. We also have overseas production facilities in the U.S., Hungary and Indonesia to provide superior materials to local markets. In April 2024, LOTTE Aluminium split off its business division to establish LOTTE Infracell, a company specializing in secondary battery materials and LOTTE Packaging Solutions, which focuses on packaging. LOTTE Infracell will become a firm specializing in eco-friendly battery materials and build a global supply network covering Europe and North America based on secondary battery materials. By growing its lineup of eco-friendly and distinctive products, LOTTE Packaging Solutions aims to lead the market and enhance its proficiency in packaging including cans, flexible packaging, corrugated cardboard and home products. LOTTE Packaging Solutions aims to become a leading integrat-



4

6

Number of plants in
South Korea
(as of April 2026)

3

Number of
overseas plants
(as of April 2026)

ed materials firm in the worldwide market by increasing its manufacturing capacity and developing eco-friendly products with high added value.

3
LOTTE Aluminium,
Hungary

4
LOTTE Energy Materials,
Malaysia

New Welcomes Better Comforts



We are bringing special experiences and memories to everyday life

With superior amenities and hospitality services, LOTTE's hotel division has been leading the South Korean tourism industry for more than 50 years. The global chains LOTTE Hotels & Resorts and LOTTE Duty Free are continuing to expand not just in Korea but also in Asia, the United States, Oceania and beyond. LOTTE World, which welcomes a huge number of tourists each year, is recognized as a leading theme park operator. The LOTTE World Tower and LOTTE World Mall have become South Korea's top landmarks with domestic and international tourists.

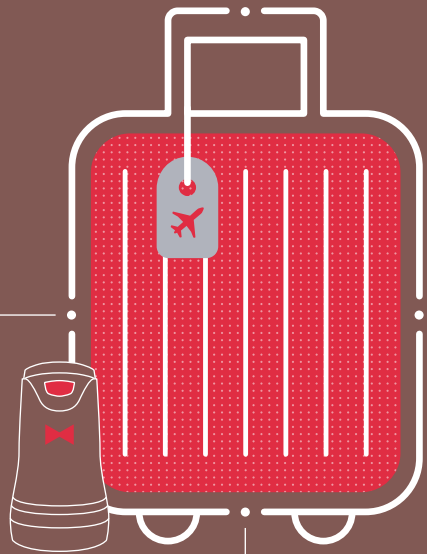
HOTEL

• LOTTE Hotels & Resorts

- Expanding its business reach to include long-term living solutions like seniors' residences as well as hotels and resorts
- Strengthening operational capabilities by digitizing services and implementing an efficient operational system
- Enhancing customer care

New Living Platform

LOTTE Hotels & Resorts
LOTTE Duty Free
LOTTE World



• LOTTE Duty Free

- Entering new markets
- Promoting K-culture
- Increasing digital capabilities, and thus diversifying customer experiences

• LOTTE World

- Gaining competitiveness at a basic level through attractions, performances and etc.
- Extending its reach by introducing IP-integrated content

Our Key Overseas Business Presence



- **LOTTE
Hotels & Resorts**
United States, Russia,
Uzbekistan, Vietnam,
Myanmar, Japan
- **LOTTE
Duty Free**
United States, Japan,
Vietnam, Australia,
Singapore
- **LOTTE
World**
Vietnam

We provide
unique services
to savor
experiences



Driving global growth
by sharpening market strategy

Top-ranked in the South Korean market, LOTTE's hotel division expects to accelerate international growth by fueling its brand power and operational capabilities. In the hotel and resort business, we are expanding our business model from “hospitality” to “living.” LOTTE Hotels & Resorts, in particular, is continuing to remodel its properties at home and abroad while concentrating on its senior residence business and worldwide franchising business with greater operational expertise. In addition to continuing to invest in online duty-free stores and logistics centers, LOTTE Duty Free is increasing its international locations in an effort to find new growth engines. LOTTE World also intends to aggressively support the value-added content industry and improve the brand experiences of its offline platforms with attractions and shows.

Smart Hotel Solutions



**LOTTE Hotels & Resorts,
Launching online express check-in services**
Using the website or app, our online service streamlines the check-in process to increase customer convenience.



**LOTTE Hotels & Resorts,
Advancing AI innovative services**
Our digital services, including delivery robots, unmanned kiosks and guidance robots, offer distinct and convenient stays.



**LOTTE World,
Developing online and offline global theme parks**
From making use of intellectual property in our content to opening the overseas facility Aquarium Hanoi—a theme-park industry first—we continue to engage in a wide range of innovative ventures to bring our customers joy.

www.
lottehotel.
com

LOTTE Hotels & Resorts

Main Business
Tourism services

Established in 1979, LOTTE Hotels & Resorts has vigorously broadened its business domestically and internationally, becoming a global brand that operates 40 hotels throughout seven different countries. We proudly possess six brand portfolios at home and abroad: the premium landmark SIGNIEL; the classic upper upscale LOTTE Hotels; the life-style-oriented L7 by LOTTE HOTELS; BREEV, which offers a balance between work and rest; the stylish LOTTE City Hotels, for business travelers; and the luxurious LOTTE Resort. Our diverse brands provide differentiated options and services in order to meet various customer needs. In April 2022, we officially launched VL (Vitality & Liberty), a premium senior residence brand that we expect to become a new growth engine.

We have a strong overseas presence, with hotels in the United States, Russia, Japan, Vietnam, Myanmar and Uzbekistan (specifically, 11 LOTTE Hotels branches, 1 LOTTE City Hotels branch, 2 L7 by LOTTE HOTELS branches and 1 franchise hotel). In 2023, L7 WEST LAKE HANOI by LOTTE HOTELS opened, marking the international debut of our lifestyle brand L7 HOTELS by LOTTE. The first L7 by LOTTE HOTELS branch in North America, L7 CHICAGO by LOTTE HOTELS, opened its doors in 2024. As a well-loved hotel brand around the world, we deliver distinctive facilities and services that exceed customer expectations.



25

Number of hotel
branches in South Korea
(as of April 2026)

15

Number of overseas
hotel branches
(as of April 2026)

- 1 LOTTE New York Palace
- 2 LOTTE Resort Sokcho
- 3 SIGNIEL SEOUL

kor.
lotteds.
com

LOTTE Duty Free

Main Business
Duty free shops

Since debuting in 1980 as Korea’s first comprehensive duty-free shop, LOTTE Duty Free has grown to be come a global duty-free business with eight domestic and ten overseas stores. As a first in the global duty-free industry, LOTTE Duty Free is introducing a bou-tique store based on the department store model. And it is leading the vanguard of premium duty-free shopping culture, having attracted Louis Vuitton, Her-mès and Chanel—the world’s top three luxury brands. At the same time, LOTTE Duty Free has spearheaded the creation of a digital shopping environment: Its online duty-free shop, an industry first, offers service in Korean, Chinese, English and Japanese. Going for-ward, LOTTE Duty Free will use “entertourment” mar-keting, which involves using Hallyu (Korean Wave) content, to draw foreign tourists and help spur on the country’s tourism industry. In 2026, the Myeongdong store Star Avenue—a must-visit site for tourists—un-derwent a complete renovation, to be reborn as an immersive experiential space. Global marketing has gone into overdrive, with a focus on tourists from around the world, and the brand has gained trendi-ness by selecting K-pop artists as models—for exam-ple, AESPA, Hearts2Hearts and KickFlip. Having be-come the first Korean duty-free business to venture overseas in 2012, LOTTE Duty Free now runs stores in the U.S. territory of Guam, Japan, Singapore, Vietnam, Australia and other locations. Notably, it is taking strides to become a “Global Travel Retailer” on the back of its briskly unfolding business in the Asia-Pa-cific market.

8

Number of duty-free
shops in South Korea
(as of April 2026)

10

Number of overseas
duty free shops
(as of April 2026)

6

Number of locations worldwide
(as of April 2026)

www.
lotteworld.
com

LOTTE World

Main Business
Theme parks

LOTTE World is a theme-based entertainment company with both on- and offline operations. These range from a theme park and an aquarium to an observation deck, a water park and digital content. All age groups flock to its six physical lo-cations: LOTTE Water Park, LOTTE World Aquari-um, Seoul Sky, LOTTE World Adventure Busan, LOTTE World Aquarium Hanoi and the crown jewel LOTTE World Adventure, Korea’s largest indoor theme park. As well, LOTTE World is actively ex-panding its new content businesses that make use of internally and externally developed intel-lectual property (IP). In 2025, the company intro-duced IMMERSIVE PLATFORM DEEP, a space where an assortment of IP content can be experienced at an immersive level. Then, in 2026, LOTTE World released *The Explorer X : Lotty-Friends*, a success-ful animation series that marked the TV debut of the internally developed character brand Lotty Friends, which appeals to young children. Looking ahead, LOTTE World aims to continuously raise the competitiveness of its existing businesses, while also offering customers an expanded range of experiences through new content and plat-forms, effectively providing a wholly unique type of entertainment value.

1

LOTTE Duty Free,
Changi Airport
branch

2

LOTTE World,
Magic Castle



New Advances Better Lives



CONSTRUCTION · INFRA

We are making everyone's life more convenient and prosperous

At LOTTE, we are operating businesses in construction and infrastructure sectors as we provide more convenient and improved benefits for everyone. Our proprietary technology and rich experience give us distinguished capabilities in a wide variety of arenas, including construction, real estate development and operation, logistics, ICT, financing services, marketing, entertainment, manufacturing, asset management, international trade and a sports team. We are also committed to social welfare and culture and the arts as part of our welfare and cultural foundations. We are dedicated to creating a better world in which we all live together.

LOTTE E&C

- Transitioning to a total services system for development, design, construction and operations
- Leading Korea's premium residential culture (urban development projects, development projects and etc.)
- Completed the LOTTE Chemical Indonesia New Ethylene (LINE) project in Indonesia (EPC project of mega petrochemical complex)

LOTTE Global Logistics

- Investing in logistics infrastructure and innovating DT/IT logistics
- Operating AI mega hub terminal for courier services in Jincheon, Chungbuk
- Building a fully automated logistics facility for the Icheon Distribution Center

LOTTE Innovate

- Launching and expanding its physical AI business with the generative AI platform Aimember
- Growing its DBO (design, build and operate) business with experience in stable data center operations
- Providing Total Security Service for customer businesses

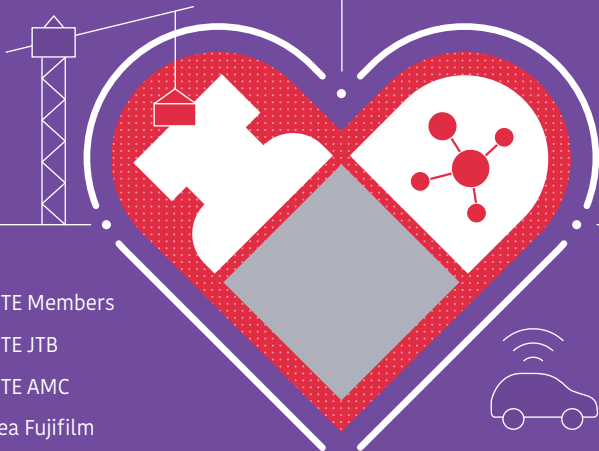
Convenient Infrastructure

LOTTE E&C
LOTTE CM Division
LOTTE Property & Development
LOTTE Global Logistics
LOTTE Innovate
LOTTE Institute of Economy & Business Strategy
LOTTE BIOLOGICS
LOTTE Capital
LOTTE Ventures
LOTTE Cultureworks
Daehong Communications

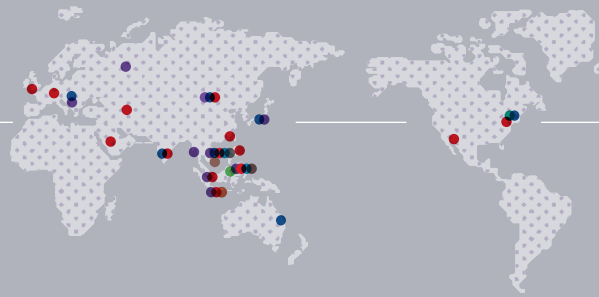
LOTTE Members
LOTTE JTB
LOTTE AMC
Korea Fujifilm
Canon Korea
LOTTE Giants
LOTTE Scholarship Foundation
LOTTE Welfare Foundation
LOTTE Samdong Welfare Foundation
LOTTE Foundation for Arts

LOTTE BIOLOGICS

- Acquiring Bristol-Myers Squibb manufacturing facility in East Syracuse, New York
- Moving ahead with a new bio campus in Songdo, Incheon
- Building CDMO business infrastructure through collaboration with leading Korean and international bio companies



Our Key Overseas Business Presence



LOTTE
E&C

Vietnam, Malaysia,
Indonesia, Japan,
Jordan, Pakistan,
Russia, Singapore,
Philippines

LOTTE E&C CM
Business Division

United States, Vietnam,
China, Japan, India,
Hungary, Australia

LOTTE Property
& Development

Vietnam

LOTTE
Global Logistics

Germany, United States,
Vietnam, Slovakia, Netherlands,
Kazakhstan, China, India,
Indonesia, Russia, Uzbekistan,
Philippines, Hungary, Mexico

LOTTE
Innovate

United States,
Vietnam,
Indonesia

LOTTE
BIOLOGICS

United States

LOTTE
Capital

Indonesia

LOTTE
Cultureworks

Vietnam

Daehong
Communications

Vietnam,
Indonesia

We transform lives with innovative technology



Fostering new growth businesses for the future

LOTTE has selected bio and mobility as its new growth drivers and is intensively fostering them to achieve sustainable growth. By acquiring a U.S. manufacturing facility from a multinational pharmaceutical company, LOTTE BIOLOGICS has broken into the CDMO market. The company is now constructing a bio campus in Songdo, Incheon, which will have an annual production capacity of 360,000 liters. LOTTE Innovate is collaborating closely with various LOTTE Group affiliates to stay ahead of the future mobility market. It is also promoting various projects that involve ICT, such as an electric vehicle charging infrastructure project, immersive commerce and a 3D mobile business.

Bio & Wellness



LOTTE BIOLOGICS Participates in Major Bio Conferences

To foster new partnerships and expand its recognition throughout the world, LOTTE BIOLOGICS participates in international pharmaceutical and bio events including the JP Morgan Healthcare Conference, Bio International Convention, and the Convention on Pharmaceutical Ingredients (CPhI).

LOTTE BIOLOGICS, Aspiring to Be a Global CDMO

As the only Korean company in its field with a Korea-U.S. dual-site production base, LOTTE BIOLOGICS is taking bold steps to become a global CDMO (contract developing and manufacturing organization).



LOTTE Global Logistics, Building Icheon Distribution Center

By building the Icheon Distribution Center equipped with AI, robot digital technology and advanced logistics automation facilities, we are ready to lead innovation in smart logistics.

Mobility

LOTTE Innovate, Commercializing Autonomous Shuttles

LOTTE Innovate is moving forward with creating a system for commercializing autonomous shuttles and is operating self-driving vehicles developed through homegrown technology in major municipalities around the country.



LOTTE Innovate, Building EV Charging Station Infrastructure

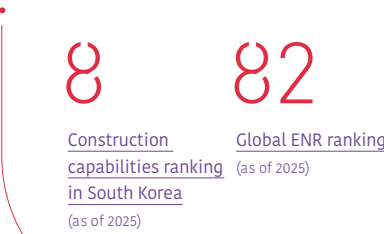
In order to gain an early foothold in the future mobility ecosystem, we are expanding related businesses and building EV charging infrastructure both at home and abroad, with our main focus being the EVSIS platform.

www.
lottecon.
co.kr

LOTTE E&C

Main Business
General construction

LOTTE E&C was established in 1959 and joined LOTTE Group in 1978. Since then, the company has carried out both domestic and overseas businesses in the housing, architectural, civil, and plant construction sectors. Our business management is based on the group’s mission to enhance human life. In response to changes in housing trends, we are consistently improving the technology, quality, and service levels of our flagship products. LOTTE E&C’s products include LOTTE Castle, Korea’s first branded apartment complex when it launched in 1999; high-end residence brand LE-EL; private rental housing; high-rise, complex retail facilities; plants; and land transportation facilities like long-span bridges and tunnels. Additionally, we are actively safety measures at ensure safety in construction sites, while also responding to climate change We want to grow alongside our partners through fair and ethical management, promoting employee fulfillment and self-realization and helping to build a sustainable society. Instead of remaining complacent, LOTTE E&C will continue applying our vast passion and potential in order to provide greater value to our customers and society.



1
LOTTE E&C,
Geumgang Pedestrian Bridge



2
LOTTE Mall,
West Lake Hanoi

www.
lottecm.
com

LOTTE CM Division

Main Business
Construction project management

Founded in 1985, LOTTE CM Division is the first company in South Korea to specialize in construction management (CM). Utilizing proven technology and experience, we provide a wide range of management services, from design, project costs and processes to post-construction, as we work to significantly reduce costs and shorten construction time. LOTTE CM has been successfully performing CM for large-scale high-rise projects and projects in the United States, Hungary, Vietnam, India, Australia, Japan and other countries. LOTTE CM has also been playing a CM role in all LOTTE Group projects (LOTTE World Tower, department stores, supermarkets, hotels, resorts, cinemas, shopping malls, logistics centers, bio facilities and etc.). In addition, based on our success in a variety of projects—industrial plants, eco-friendly buildings, logistics and data centers, design standardization and more—we are moving forward with ESG administration and advanced construction project management. Leveraging our rich experience in construction project management, we will grow into a world-class project management company at home and abroad.

3
LOTTE World Tower

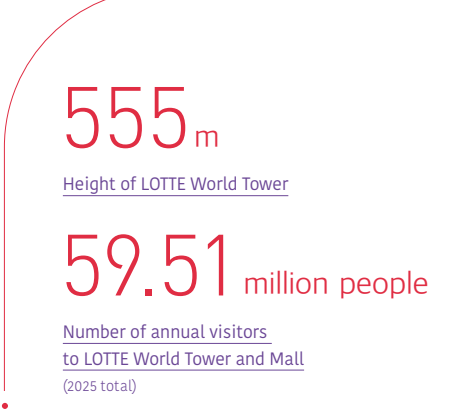
4
LOTTE Center Hanoi,
Vietnam

www.
lottepnd.
com

LOTTE Property & Development

Main Business
Real estate development, leasing, operations and management

Founded in 1982, LOTTE Property & Development has focused on the Jamsil Complex Development Project since 1987, successfully completing LOTTE World Mall in 2014 and LOTTE World Tower in 2017. At LOTTE World Tower & Mall, a world-famous destination that welcomes 60 million tourists each year, we are endeavoring to make sure that visitors have a good time and enrich the community by organizing events like fireworks festivals, public art initiatives, the Sky Run, aquathlons and New Year’s countdowns. LOTTE Property & Development is expanding its range of business ventures by means of real estate development and property management. The company currently manages more than 10 properties, including Arc Place and Pangyo H Square. The company runs the Vietnamese landmark LOTTE Center Hanoi, having purchased a stake from Coralis S.A. in 2022. In order to get into the real estate market in Vietnam, LOTTE Property & Development founded LOTTE Property & Development Vietnam. It presently manages a number of properties in the country, including Daewoo Starlake and LOTTE Mall West Lake Hanoi. It is continuously expanding its international clientele. LOTTE Property & Development is looking to become a global general real estate company by making good use of the vast experience it has accumulated through developing and operating skyscrapers and large mixed-use properties in Korea and overseas.



www.
lotteglogis.
com

LOTTE Global Logistics

Main Business
Courier, domestic and international logistics

Harnessing a global network of over 1,000 businesses in Korea and 14 other countries, including China, Vietnam, Hungary, Germany and the United States, LOTTE Global Logistics offers a wide range of services, including home delivery and domestic and international logistics. We anticipate increased profitability in the courier industry as a result of systemic changes in our courier network and the impacts of higher daily throughput volume thanks to the completion of the Jincheon Mega Hub Terminal in 2022. Moreover, LOTTE Global Logistics is focusing on its core capabilities: fulfilling client companies’ various logistics needs and creating added value through its Total Logistics Service (TLS). This encompasses domestic logistics (SCM) work such as overland transport and third-party logistics, as well as international logistics (GFS) work such as forwarding, international express services, inland container transport, dock cargo handling and so on. To these ends, it is spurring on innovation in digital transformation (DT)-based logistics and working to expand its smart logistics centers, including the Yangsan Automated Center. To become a top-tier logistics company that connects the world, we will keep investing in DT- and IT-based logistics innovation and logistics infrastructure. We will also expand into new markets by pursuing projects for smart fulfillment, environmentally friendly ammonia maritime transportation and business growth overseas.

14
Number of countries
in which we do business
(as of April 2026)

www.
lotteinnovate.
com

LOTTE Innovate

Main Business
Comprehensive IT platform and solutions services

LOTTE Innovate was established in 1996 under the name LOTTE Data Communication. It has grown to become a service provider that delivers innovation with client AI transformation (AX). It is applying its IT expertise and capabilities to carry out digital transformations in a wide range of domestic and overseas industries, including distribution, manufacturing, logistics, chemicals, finance and so on. In March 2024, the company changed its name to LOTTE Innovate, reflecting the aim of driving innovation for clients. LOTTE Innovate is carrying out a strategy of separating itself from the competition. This strategy involves providing tailored solutions by integrating and analyzing data in the food, distribution and construction industries, among others. Also, it is providing the IT infrastructure and services that are transforming modern society, such as AI, data centers, the cloud, security convergence, and mobility. Significantly, it is strengthening LOTTE’s competitiveness in AI by developing a self-generating AI platform, which will be able to carry out all manner of tasks. In addition, based on its independent technology, LOTTE Innovate is operating autonomous shuttles in major Korean cities. It is also leading innovation with an EV charging platform, for which it handles production of the entire charger lineup, installation, operation and maintenance services. Based on expertise gained from operating four data centers, the company is bolstering its DBO business (data center construction, operation and maintenance). Thus, it is leading the way in the construction of next-generation digital infrastructure. The firm is not only active in Korea but also briskly widening its scope of operations, with business activities in Vietnam and Indonesia. It is gaining an advantage by acquiring certifications related to the EV charging business, which will be crucial for entering markets in the United States, Southeast Asia and elsewhere. Looking forward, LOTTE Innovate plans to further expand by becoming an integrated global service provider and by strengthening its burgeoning businesses. Doing so will help it better serve customer needs in coming years.

www.lotteiebs.com

LOTTE Institute of Economy & Business Strategy

Main Business
Management consulting, diagnosis, advising, technology consulting, publishing, information provision

Established in April 2002, the LOTTE Institute of Economy & Business Strategy serves as a knowledge and business solution provider, assisting with LOTTE Group’s business strategies, expansion and development. In order to help LOTTE Group better take advantage of new opportunities and manage risks, the institute establishes strategic objectives by analyzing market developments and trends in LOTTE Group’s main businesses: consumer goods, distribution, petrochemicals and hotels. In order to increase LOTTE Group’s worldwide footprint, the institute also carries out research on international markets and offers insights that enable LOTTE Group to proactively react to shifts in the business environment. Going forward, the LOTTE Institute of Economy & Business Strategy will continue providing excellent insights and solutions to help LOTTE Group proactively respond to the rapidly changing business environment and achieve sustainable growth.

- 1
LOTTE Global Logistics’
fulfilment center in Denton,
Texas
- 2
LOTTE Innovate’s
subsidiary EVSIS AMERICA
- 3
LOTTE Innovate’s
AI Platform Aimember



www.
lottebiologics.
com

•
LOTTE BIOLOGICS

Main Business

Biopharmaceutical CDMO

•

The bio company LOTTE BIOLOGICS was founded in June 2022 to carry out LOTTE Group’s new-growth ambitions in the bio-health industry. On Dec. 31, 2022, it managed to acquire a manufacturing facility in Syracuse, New York, previously used by global pharmaceutical company Bristol Myers Squibb (BMS). Eight months later, it entered the CDMO (contract development and manufacturing organization) market. The plant, which is now called the Syracuse Bio Campus, currently has a total production capacity of 40,000 liters of drug substances. Offering the core capacities needed by a CDMO, the plant has gained 62 approvals from regulatory organizations worldwide, including the FDA, EMA, PMDA and MFDS. Building on this, the company has recently expanded its antibody drug conjugate facility, and it aims to serve as LOTTE BIOLOGICS’s North American hub for providing comprehensive CDMO services. Going forward, it is readying plans to build three plants in Songdo International Business District, Korea. About KRW 4.6 trillion has been invested in the plants, which will have a total production capacity of 360,000 liters of drug substances. With this, the company will be able to produce a total of 400,000 liters of drug substances between the two sites. Continuously expanding its global reach, LOTTE BIOLOGICS hopes to produce the world’s best biopharmaceuticals. It also intends to contribute to the entire bioindustry value chain, from pharmaceutical development through to production. In the future, it will continue to grow as a global CDMO company that helps advance the biopharmaceutical industry and allows patients to get the innovative drugs they need.

www.
lottecap.
com

•
LOTTE Capital

Main Business

Installment loans, facility rentals,
credit / mortgage loans, bill discounting, rentals

•

Established in 1995, LOTTE Capital provides financial services such as loans, project financing, bill discounting and factoring finances for individual and corporate clients. We also offer leasing financing and installment loans for automobiles and leasing financing for industrial machinery and medical equipment. We are running a subsidiary in Indonesia to boost our global competitiveness by going global. We will grow into a global general lender by strengthening our core competencies.



www.
lotteventures.
com

•
LOTTE Ventures

Main Business

Financing new technology businesses

•

Founded in 2016, the corporate venture capital (CVC) firm LOTTE Ventures strives to create a future growth ecosystem by seeking out, investing in and fostering innovative startups. Possessing about KRW 328 billion in investment capital, the company currently operates a total of 21 funds. It is pursuing the expansion of strategic investment and the discovery of promising startups that relate to LOTTE’s new growth strategy. Also, as the first Korean company with permission from the Vietnamese government to engage in venture capital investment in Vietnam, through its subsidiary there, LOTTE Ventures is helping Korean startups enter overseas markets and expand their global network, while also discovering promising Vietnamese startups. Looking ahead, LOTTE Ventures aspires to play a part in discovering LOTTE’s future growth engines and creating an ecosystem of innovative startups through continuously enlarging its funds and cultivating a healthy investment climate.

www.
lottecinema.
co.kr

•
LOTTE Cultureworks

Main Business

Cinemas, film investment and distribution,
performances

•

As South Korea’s top-tier entertainment company, LOTTE Cultureworks leads the nation’s cultural life in a wide range of business areas, including cinemas, film investment, film distribution and performances. LOTTE Cinema renovated the LOTTE Cinema World Tower Superplex, transforming it into a space that immerses viewers in the essence of cinema and presenting a local model for premium large-format cinema. It is now a cultural stage for experiencing a diverse new range of content and a cultural complex where people can enjoy the latest trends. LOTTE Entertainment delivers delightful cinematic experiences, from blockbusters through to independent films, and continues to grow by developing a diverse array of shows, dramas and short-form content. We also nurture the nation’s content industry by holding the largest competitions for creators and by exporting original domestic content to overseas markets. Our Charlotte Theater, the nation’s first-ever venue dedicated to musical performances, opened in 2006. In this time of constant evolution for the content industry, the theater has attracted audiences by showcasing leading musical works and global mega-hit musicals, beginning with *The Lion King*.

132

Number of cinemas
in South Korea
(as of April 2026)

44

Number of cinemas in
Vietnam
(as of April 2026)

1

LOTTE BIOLOGICS’s
Syracuse Bio Campus,
in New York

3

LOTTE Ventures,
Demo Day

2

LOTTE BIOLOGICS’s
Aerial view of Songdo Bio
Campus, in Incheon, Korea

4

LOTTE Cinema,
World Tower Superplex



www.
daehong.
com

•
Daehong Communications

Main Business
Integrated marketing & communication solutions

•

Founded in 1982, Daehong Communications is a leader in marketing communications, having delivered numerous successful campaigns. By offering integrated marketing solutions that range from creative TV and digital advertising to brand experiences, promotions, data-driven performance marketing, and marketing insights, Daehong Communications is broadening its expertise across advertising and marketing disciplines in an effort to engage consumers. It is expanding its global presence and now provides localized marketing services in Vietnam and Indonesia. Powered by our Thinknology philosophy—a combination of Think and Technology—we are strengthening our competitive edge as a Creative Powerhouse by preserving the essence of creativity while integrating technology with online and offline consumer experiences in an evolving advertising landscape. As part of this effort, Daehong Communications has established AI Studio, which produces fully AI-generated content, as well as the AX Strategy Team, which specializes in AI-powered marketing solutions.



www.
lottemembers.
com

•
LOTTE Members

Main Business
Loyalty marketing, digital advertising, and data analysis services

•

LOTTE Members operates L.POINT, a world-renowned integrated membership service that boasts an annual point transaction volume of 1 trillion points and a membership base of about 45 million users. Through personalized services tailored to the preferences, circumstances and life stages of each member, we aim to enhance customer loyalty within the LOTTE ecosystem. We offer platform-based integrated marketing services in order to build enduring customer relationships. In addition, we are expanding our presence in the digital advertising and data analysis sectors by leveraging the extensive big data available from LOTTE retailers. We are also forging data alliances with prominent companies in finance, telecommunications and IT, enabling us to deliver a broader range of data services. With these initiatives, LOTTE Members aspires to become a leading data-driven company, offering deep and valuable insights that transcend the retail industry.

•
45 million people
Number of L.POINT members
(as of April 2026)



www.
lottejtb.
com

•
LOTTE JTB

Main Business
Planning and sales of travel products for domestic and international B2B·B2C markets

•

As the only travel agency within the LOTTE Group, LOTTE JTB was established in 2007 as a joint venture between the LOTTE Group and Japan's JTB Group. Since its foundation, LOTTE JTB has provided premium travel services by leveraging the LOTTE Group's extensive tourism infrastructure together with the expertise and global network of JTB, one of the world's leading travel companies. With a business vision centered on delivering meaningful and memorable experiences beyond ordinary travel, LOTTE JTB offers differentiated inbound and outbound travel products for both B2C and B2B clients by utilizing the diverse resources of the Group. In addition, the company has strengthened its position as a comprehensive travel agency by managing corporate business travel and MICE events. Following its role in coordinating sponsor companies and athlete delegations for the PyeongChang 2018 Olympic Games, LOTTE JTB has continued to expand its expertise in sports business and hospitality. Beyond the LOTTE Group LPGA Championship, the company has organized travel and hospitality programs for the 2024 MLB Seoul Series, the 2025-2026 MLB Regular Season Series, and "Run Trip" programs combining overseas marathon events with travel experiences. LOTTE JTB has also expanded into specialized professional sectors by managing major medical and academic conferences, including the 2024 Asian Myeloma Network and the 2025 Osteoarthritis Congress. In addition, the company currently operates unique themed cruise programs and is preparing a collaborative World Cruise project with LOTTE WORLD scheduled for 2026.

- 1
A Daehong Communications editing studio
- 2
The LOTTE Members app, which merges L.POINT and L.PAY
- 3
Fujifilm's instax mini Evo
- 4
Canon Korea's headquarters

www.
lotteamc.
com

www.
lottereit.
co.kr

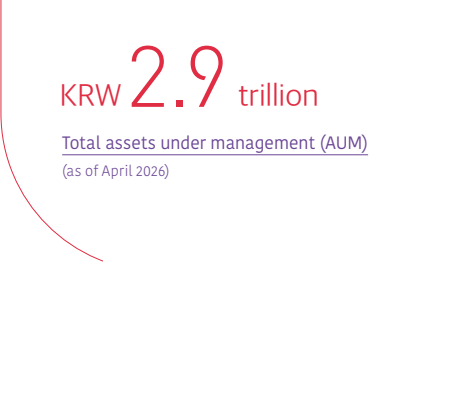
•
LOTTE AMC

Main Business
Real estate investment and management business

•

LOTTE AMC is a real estate asset management company established in 2019 by LOTTE Corporation. We focus on managing and investing the funds of real estate investment trusts (REITs). LOTTE AMC operates the publicly listed LOTTE REIT, which is worth KRW 2.9 trillion in assets under management (AUM), making the firm a leader in Korea's REIT market. Our professional experts manage all stages of REITs in an efficient and optimized manner, from development and operation to management. Using LOTTE as an anchor investor, we continue to incorporate high-quality real estate assets within the Group into our portfolio. With transparent investment decisions, astute risk management and stable and solid dividend yields, we enhance investor confidence. Holding a portfolio centered on the greater Seoul metropolitan area, we are building long-term growth momentum by diversifying assets and managing risks.

•
KRW 2.9 trillion
Total assets under management (AUM)
(as of April 2026)



www.
fujifilm.
co.kr

•
Korea Fujifilm

Main Business
Instax, photo materials, photo books, theme park photo solution services, digital printing equipment and value-added printing services

•

Since its foundation in 1980, Korea Fujifilm has steadily grown by offering imaging solutions suitable for the digital era. With premium photo products, we are dominating the analog photographic culture market. We are seeing increased domestic and international sales by our "four-cut photo" brand, Film Hanjan, and our internally created photo kiosk, Selfie Kiosk. With our distinctive imaging solutions, we are also offering more entertaining experiences and a superior photo culture at theme parks and photo studios around the country. With various imaging businesses that cater to trends in lifestyles, we will take the lead in the photo culture industry.



kr.
canon

•
Canon Korea

Main Business
Total imaging solutions, office machines, cameras, medical, industrial equipment

•

Canon Korea entered the South Korean market in 1985 as LOTTE Canon, a joint venture of LOTTE and Canon. In 2021, we integrated the office machine and camera businesses and relaunched as a Total Imaging Solutions provider, from image creation to printing. With large-scale production facilities and a research center in Korea, Canon Korea has comprehensive capabilities ranging from development to sales in the office equipment industry. Focusing on digital multi-function printers, we are strengthening our business portfolio in line with Fourth Industrial Revolution trends, including commercial printing, medical, and office solutions. Furthermore, our camera business continues to demonstrate powerful brand influence, maintaining the top position in the domestic interchangeable-lens camera market for years. Canon Korea remains committed to leading the way in this rapidly changing era through our innovative products and services.



www.
lottefoundation.
or.kr

•
**LOTTE Scholarship
Foundation**

Main Business
Scholarships, academic program and educational welfare

•
Since its establishment in 1983, the LOTTE Scholarship Foundation has been providing scholarships and carrying out educational welfare programs in Korea and abroad. Through the Foundation's history, it has granted scholarships to more than 66,000 students in Korea and abroad. In order to help enthusiastic and talented college students pursue their studies without having to worry about their tuition fees, the foundation provides scholarships to students at distinguished postsecondary institutions, not only in Korea but also in Vietnam, Indonesia, Cambodia and the Philippines. Moreover, the foundation recently established the Shin Kyuk-ho LOTTE Young Entrepreneur Awards and the Shin Kyuk-ho Charlotte Literary Award to provide future leaders with chances to have productive experience and develop their capabilities in various fields.

KRW 220.5 billion

Cumulative amount awarded
from 1983 to 2025

www.
lottefoundation.
or.kr

•
**LOTTE Samdong
Welfare Foundation**

Main Business
Community social welfare

•
Established in 2009, the LOTTE Samdong Welfare Foundation supports isolated neighbors, improves the rural cultural environment and nurtures local talent, especially in the Ulsan area. In an alliance with local volunteers, we offer customized necessities and home visits to low-income families, the physically handicapped and the elderly who live alone. We are building a better world with warmhearted volunteer activities. Going forward, the foundation will continue to lend a helping hand by graciously sharing with needy community members in the four districts and one county of Ulsan Metropolitan City (Jung-gu, Nam-gu, Dong-gu, Buk-gu and Ulju-gun).

KRW 20.6 billion

Cumulative amount contributed
from 2009 to 2025

www.
lottefoundation.
or.kr

•
**LOTTE Welfare
Foundation**

Main Business
Social welfare

•
The LOTTE Welfare Foundation, established in 1994 to support international workers, has continuously expanded its social welfare services and contributions for the underprivileged. We provide medical checkups for foreign workers and tailor-made assistive devices for the disabled. We are also working hard to provide more effective welfare services. For instance, we help improve the lives of disadvantaged community members by providing daily necessities and offering educational support to multicultural families, among other measures.

KRW 20.3 billion

Cumulative amount contributed
from 1994 to 2025

www.
lotteconcerthall.
com

www.
lottemuseum.
com

•
**LOTTE Foundation
for Arts**

Main Business
Culture and the arts

•
The LOTTE Foundation for Arts was launched in 2015 to create culturally enriching experiences for everyone. In 2016, we opened the LOTTE Concert Hall, a classical music venue with excellent acoustics and seating designed in the vineyard style, the first of its kind in South Korea. The hall hosts a variety of traditional and modern classical music performances for the public and music lovers. In 2018, we opened the LOTTE Museum of Art, a contemporary visual arts museum, to introduce vibrant global contemporary arts and cultural inspirations.

www.
giantsclub.
com

•
LOTTE Giants

Main Business
Professional sports team

•
Founded in 1982 as an original franchise of the Korea Baseball Organization (KBO) league, LOTTE Giants is a professional baseball team based in Busan. Boasting a rich heritage and a long, reputable history, we have won two KBO Championship titles (in 1984 and 1992), were the first KBO team to hit the milestone of 1 million in spectator attendance and achieved the highest number of spectators in a single season. We recruit outstanding players and staff in order to raise our level of performance, and we embrace advanced data science systems in order to nurture our players. As one of the most influential teams in South Korea's professional baseball league, we continue to invest in expanding fan services, improving spectator convenience and fulfilling our social responsibilities in the local community.

1
LOTTE Concert Hall

2
LOTTE Giants,
Busan Sajik
Baseball Stadium





ESG MANAGEMENT

Actively focused on environmental, social and governance issues in every business, LOTTE is strengthening ESG management to fulfill its social responsibilities. Committed to our new and better approach, we are pursuing sustainable growth and securing a healthy future for all stakeholders, including customers, shareholders, employees, business partners and local communities.

ESG Management Strategy

In 2021, LOTTE hosted the ESG Management Declaration Ceremony to announce our determination that the Group will build long-term value by promoting ESG management. In addition, we disclosed specific practical ESG management strategies, such as achieving net zero by 2040, forming ESG committees overseen by the Boards of our listed companies and considering ESG management performance in evaluating CEO performance.

Sustainability Report

- LOTTE Corporation
- LOTTE Wellfood
- LOTTE Chemical
- LOTTE Shopping



Governance

At LOTTE, we believe sound and transparent governance sets the foundation and accelerates the engines that achieve sustainable growth. We established an advanced governance structure centered on the Board of Directors. All of our listed companies, including LOTTE Corporation, operate Boards defined by independence, professionalism and diversity while also practicing transparent and responsible management. By identifying financial and non-financial risks and opportunities, all Boards strive to improve the efficiency and stability of corporate management and to enhance the rights and value of stakeholders, including shareholders.

We uphold strictly observed compliance and ethical management in all corporate operations and activities. In addition to establishing policies and norms such as the Compliance Management Charter and LOTTE Code of Conduct, we are working to internalize compliance and ethical management throughout our companies by introducing a CP (Compliance Program); implementing an anti-fraud program; providing ethical management education; generating a pledge to follow proper standards; and maintaining reporting and consultation channels for compliance questions and complaints. We are further bolstering the foundation for sustainable growth with an organized system that focuses on integrated risk management and information security.

?

Established ESG committees for all listed companies

- LOTTE Corporation
- LOTTE Chemical
- LOTTE Fine Chemical
- LOTTE Shopping
- LOTTE Hi-Mart
- LOTTE Innovate
- LOTTE Wellfood
- LOTTE Chilsung Beverage
- LOTTE Energy Materials

LOTTE Compliance Committee (as of April 2026)

- Internal members (3)
- Chairman (1)
- External members (3)

17

- Number of LOTTE affiliates certified with environmental management system ISO 14001 (as of 2026)

• LOTTE Focus for Environmental Management

- Response to climate change (net zero by 2040)
- Circular economy
- Sustainable production and consumption

Environmental

After implementing an integrated environmental management system, LOTTE is actively practicing environmental management across all business areas to achieve a sustainable future for people and the planet. In 2021, in response to climate change, we announced our commitment to eco-friendly green growth and our goal of attaining net zero by 2040. In the short term, we are focusing on process efficiencies and reducing greenhouse gas emissions by using green energy. In the mid- to long-term, we will develop innovative technologies and expand eco-friendly businesses.



- LOTTE Shopping RE:EARTH Brand eXperience Design campaign
- Eco-friendly label-free packaging for ICIS 8.0 Eco
- Innovate EV charger

• Enactment of the LOTTE Human Rights Management Charter in June 2022



The LOTTE Human Rights Management Charter can be found on LOTTE websites.

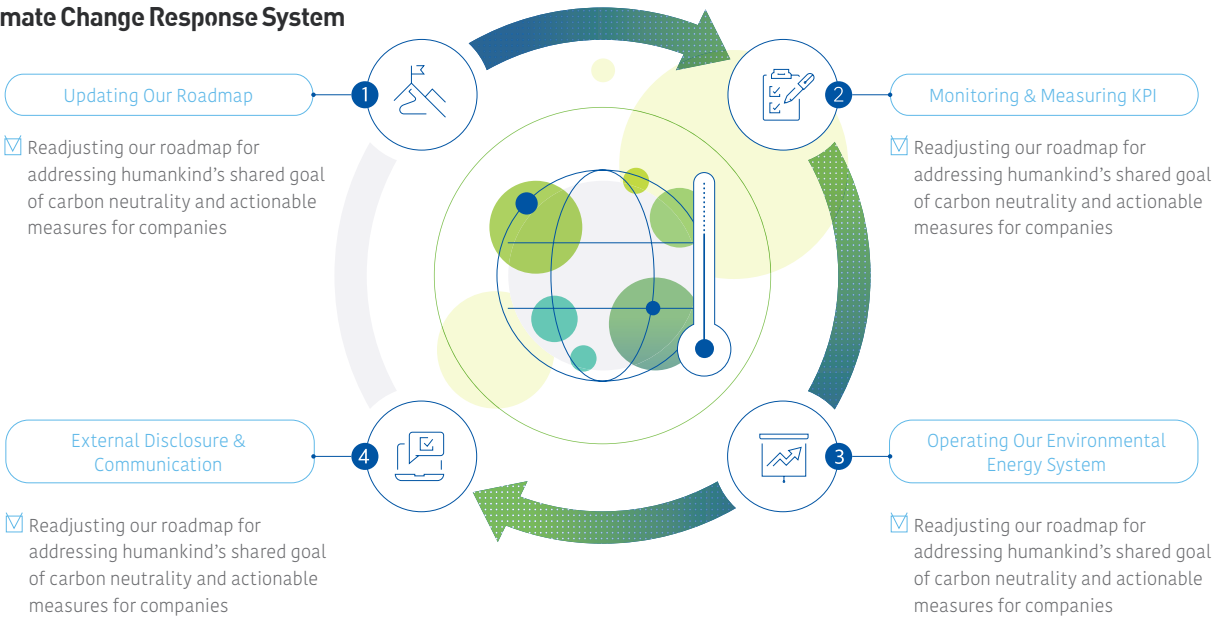
Social

Our corporate culture values human rights and respects diversity. At LOTTE, we support employee work-life balance in pursuing growth. We maintain a fair personnel system and operate a global talent development program. We also nurture an encouraging corporate culture and create safe workplaces. In June 2022, we enacted the LOTTE Human Rights Management Charter to practice and promote our human rights management. Dedicated to growing together with our business partners, we are implementing fair trade practices in addition to operating various win-win support programs, such as a win-win payment system and a shared growth fund. We are also expanding funding to identify start-ups and revitalize the start-up ecosystem.



- Mom's Happiness Playground
- Super Blue Marathon
- Youth Library

LOTTE Group's Climate Change Response System



CSV Slogan

from heart to heart

CSV Missions

- Women and Children
- Together with Community
- Campaign
- Global

Today,
we are imagining
new opportunities.

LOTTE creates a new today with
passion and boundless imagination

LOTTE explores out-of-the-box ideas
and pursues creative collaborations.
Our singular innovations in products and
services offer differentiated experiences and
values that make everyone's today feel new.



Tomorrow,
we are achieving
better lives for all.

LOTTE promises a better tomorrow for
everyone by embracing challenge and innovation

LOTTE dreams of delivering happy lives
for all as a true Lifetime Value Creator.
By taking on bold challenges and envisioning
innovations of the future, we will realize
a better tomorrow for everyone.

